OCR
Oxford Cambridge and RSA

Cambridge **TECHNICALS LEVEL 3**

DIGITAL MEDIA

Cambridge TECHNICALS 2016

Unit 2 – Pre-production and planning
RESOURCE LINKS

Version 1

CONTENTS

INTRODUCTION

Resource Links is an e-resource, provided by OCR, for teachers of Cambridge Technicals. It provides descriptions of, and links to, a variety of teaching and learning resources that you may find helpful.

Where appropriate, we have mapped the resources to this OCR unit/learning outcomes (LOs) and provided information about their cost and format.

If you know of other resources you would like to see included here, or discover broken links, please let us know. We would also like to hear from you if have any feedback about your use of these, or other, OCR resources. Please contact us at resources.feedback@ocr.org.uk

To find out more about this qualification, go to: http://www.ocr.org.uk/qualifications/cambridge-technicals-digital-media-certificate-extended-certificate-foundation-diploma-diploma-05843-05846-2016-suite

Cambridge
TECHNICALS
2016

2016 Suite
- **New suite for first teaching September 2016**
- **Externally assessed content**
- **Eligible for Key Stage 5 performance points from 2018**
- **Designed to meet the DfE technical guidance**

TYPES OF RESOURCE

OCR Produced Resources
These are resources devised and produced directly by the Resources Development Team at OCR.

Publisher Partner Resources
For many subjects OCR works with a publisher partner to ensure that good quality resources such as textbooks are available for first teaching.

Whilst the publisher partner has access to our subject experts and we quality check and endorse these resources they are produced by, and remain the property of, the publisher partner. There is no financial link between OCR and its publisher partners and we do not pay for the development of, or receive any royalties from, these resources.

Endorsed Resources
These resources were produced entirely independently of OCR, but we have quality checked them for their suitability as a resource to support our qualifications.

Other Resources
Unless specifically stated these resources are completely independently produced and are not endorsed by OCR. We have looked at them though, and we think they could be useful in supporting our specifications.

We leave it to you, as a professional educator, to decide if any of these resources are right for you and your students, and how best to use them.

LINKS

Universe Mash-up Project Overview and Planning

Web page that shows the pre-production process concept.

Supports: Misconceptions

Cost: Free

Format: Web page

http://cosmictimes.gsfc.nasa.gov/universemashup/classroom/explore_planning.html

Film development, pre-production, production, post-production

Overview of development process for film production.

Supports: Misconceptions

Cost: Free

Format: Web page

http://www.slideshare.net/MissConnell/film-development-pre-production-production

Creative Skillset – Job roles

Explains the job roles involved in creative industries.

Supports: LO1

Cost: Free

Format: Web page

http://creativeskillset.org/job_roles_and_stories/job_roles

Pan European Game Information

Organisation that oversees the age ratings of computer games.

Supports: LO1

Cost: Free

Format: Web page

http://www.pegi.info/en/index/

Ofcom

Organisation that regulates the UK communications industry.

Supports: LO1

Cost: Free

Format: Web page

http://www.ofcom.org.uk/

Creative Europe funding

European Union funding programme for creative, cultural and audio-visual sectors.

Supports: LO1

Cost: Free

Format: Web page

http://www.bfi.org.uk/about-bfi/partnerships/creative-europe-funding

MindTools – SWOT Analysis

A web page that explains how to carry out a SWOT analysis.

Supports: LO2

Cost: Free

Format: Web page

https://www.mindtools.com/pages/article/newTMC_05.htm

Target Market Characteristics

A marketing web page that explores the factors that make up a target audience.

Supports: LO2

Cost: Free

Format: Web page

https://www.boundless.com/marketing/textbooks/boundless-marketing-textbook/integrated-marketing-communications-12/selecting-the-promotion-mix-for-a-particular-product-84/target-market-characteristics-421-4126/

The Client Brief summary best practice guide

Web page from the IPA, an organisation that supports advertising and marketing communications.

Supports: LO2

Cost: Free

Format: Web page with free PDF download

http://www.ipa.co.uk/Document/The-Client-Brief-summary-best-practice-guide

What is Project Management?

Web page from the Project Management Institute that explains what project management is.

Supports: LO3

Cost: Free

Format: Web page

http://www.pmi.org/About-Us/About-Us-What-is-Project-Management.aspx

ProjectLibre

Website to download free project management software.

Supports: LO3

Cost: Free

Format: Web page

http://www.projectlibre.org/

Totaljobs – Media industry job descriptions

Web page with different media industry job descriptions.

Supports: LO3

Cost: Free

Format: Web page

http://www.totaljobs.com/careers-advice/job-profile/media-jobs

Creative Skillset

Website that informs and advises about jobs and training in the creative industries sector.

There is a lot of information on this that can be used across a number of Learning Objectives.

Supports: LO3

Cost: Free

Format: Web page

http://creativeskillset.org/

Pre-Production Forms

Web page containing links to download a variety of examples of pre-production forms.

Supports: LO4

Cost: Free

Format: Web page

http://www.filmcontracts.net/contracts/list.php?category=17

Free Paperwork

Web page containing a variety of downloadable example forms.

Supports: LO4

Cost: Free

Format: Web page

http://makingthemovie.info/2005/02/free-paperwork.html

Creating pre-production documents

Overview of pre-production documentation.

Supports: LO4

Cost: Free

Format: Web page

http://www.sothetheorygoes.com/pre-production-documents/

Video Planning Overview

ASMP web page that explains the project flow and documents for a video shoot.

Supports: LO4

Cost: Free

Format: Web page

http://www.dpbestflow.org/node/635

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Please get in touch if you want to discuss the accessibility of resources we offer to support delivery of our qualifications: resources.feedback@ocr.org.uk

Looking for a resource?

There is now a quick and easy search tool to help find **free** resources for your qualification:

www.ocr.org.uk/i-want-to/find-resources/

Cambridge Technicals Level 3
Digital Media
textbook

Developed in partnership with Hodder Education this book covers a range of units within this qualification. http://www.hoddereducation.co.uk/Product/9781471874734

Publication date: 5 Sep 2016
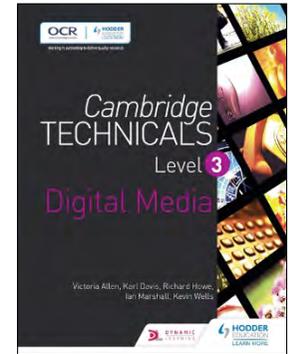
Working in partnership to deliver quality resources

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