







GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
Understand the types and uses of animations	P1: Explain the different techniques for animation	M1: Assess the suitability of animations for the target audience	D1: Compare the different styles of animations across global cultures
	P2: Describe the uses for digitised animation in the media		
Be able to plan an animation to a client brief	P3*: Develop concept ideas and sequence for an animation to meet a client brief ("Synoptic assessment from Unit 2 Pre-production and planning)		
	P4*: Create a pre-production plan for the animation	M2*: Complete a SWOT analysis for the intended animation for the client	
	(*Synoptic assessment from Unit 2 Pre-production and planning)	(*Synoptic assessment from Unit 2 Pre-production and planning)	
Be able to create a planned animation	P5: Create the content for the animation	M3: Optimise the content for use in the final animation	
	P6: Complete and edit the animation content in line with the plan		D2: Justify the choice of animation technique for the frame rate and duration

Learning Outcome

Research and Identify the different genres and types of animation.



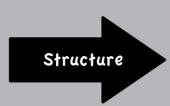
Let's explore

Film is still producing "Claymation" animations as seen in "The Nightmare Before Christmas"

After watching this explore:

How do you think stop motion animations constructed?

How long did the film take to make?



So, how was the Nightmare Before Christmas animation constructed?

What elements were needed to create the film?



Techniques

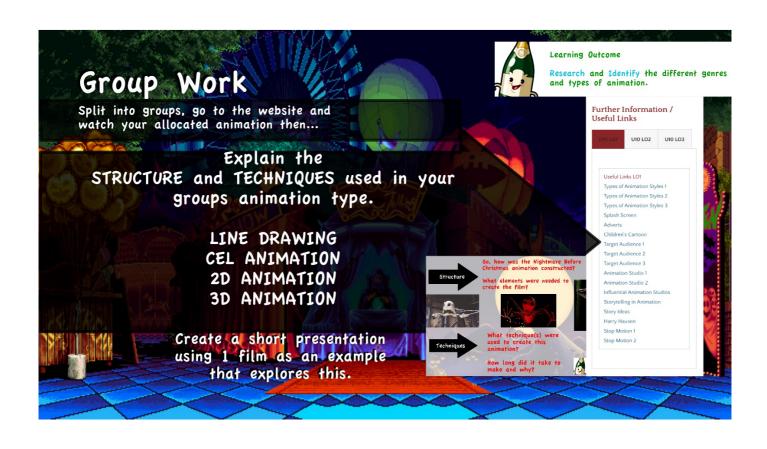
What technique(s) were used to create this animation?



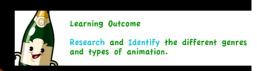
How long did it take to make and why?



Learning Outcome Research and Identify the different genres and types of animation.







Compare the structure and techniques used across all the different animations we have looked at in this lesson.

How are they similar / different in terms of:

Target Audience?

Durations?

Resources/Constraints?

Characters/stories?

Plenary



Learning Outcome

Research and Identify the different genres and types of animation.

How have you met today's learning objective?