

Mark Scheme

GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
Understand how effects are used in the production of audio-visual media	P1: Explain how special effects are used to generate audio-visual content P2*: Explain how visual effects are used to enhance audio-visual content (*Synoptic assessment from Unit 1 Media products and audiences)		
Be able to plan audio- visual content with multiple effects for an identified purpose	P3*: Create a production plan for audiovisual content using special effects (*Synoptic assessment from Unit 2 Pre-production and planning) P4: Incorporate visual effect ideas into the production plan	M1: Discuss the issues and risks for the proposed multiple effects	D1: Evaluate the viability of the proposed use of the multiple effects
Be able to produce and review planned audio-visual content	P5: Source special effects footage in line with production plan P6: Review and edit sourced footage P7: Apply planned visual effects to sourced footage		

LO		Pass	Merit	Distinction
4.	Be able to edit, export and review the production	P8*: Produce and edit footage in line with the production plan applying any final effects	M2*: Export the final footage into the planned or final format	D2: Justify the creation process against the original production concept plans
		(*Synoptic assessment from Unit 3 Create a media product)	(*Synoptic assessment from Unit 3 Create a media product)	







Learning objective:

Learning objective:

Be able to identify a

Be able to identify a

visual effect technique

Write in your own words what a "visual effect" actually is...



Learning objective:

Learning objective:

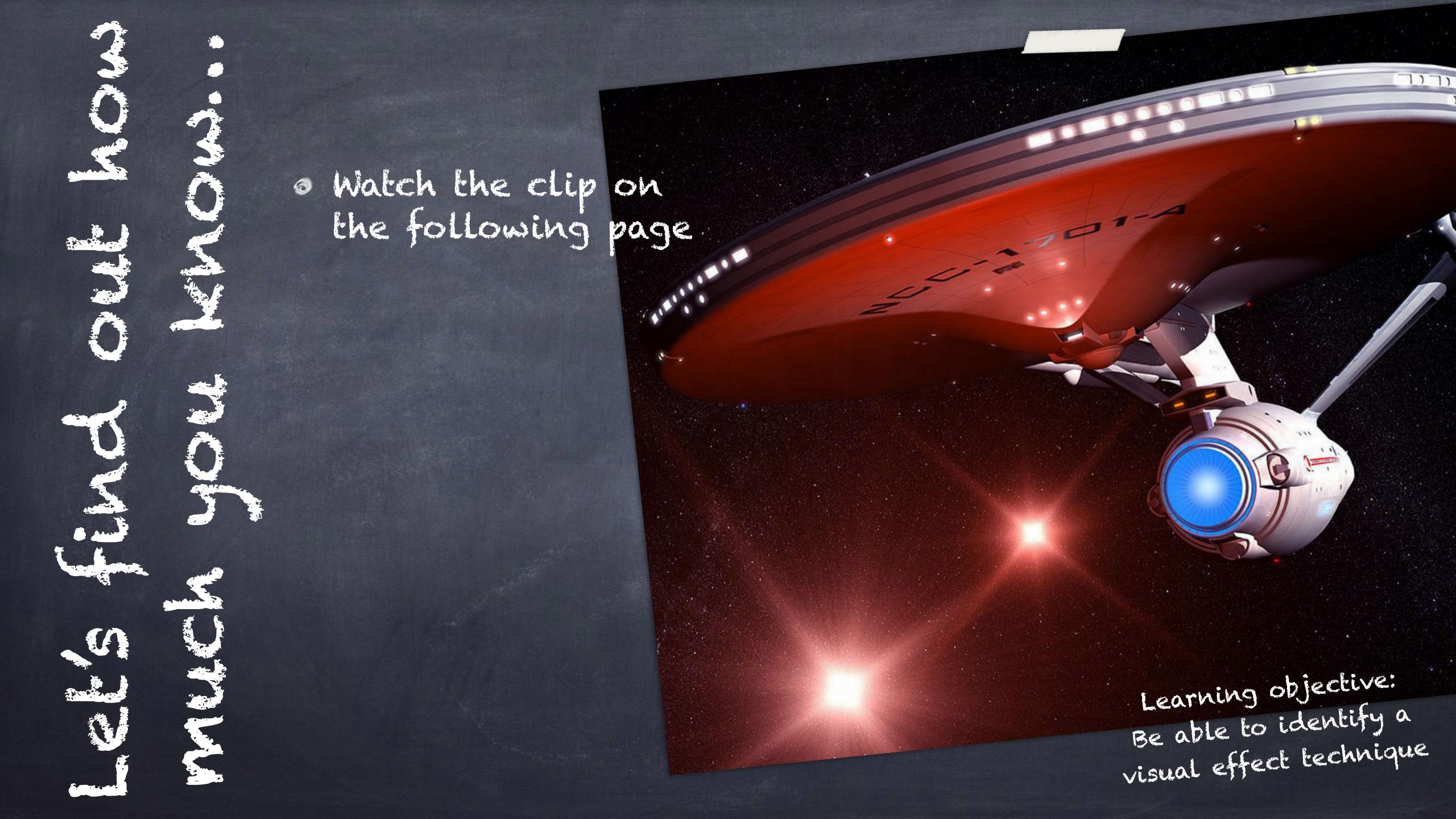
Be able to identify a

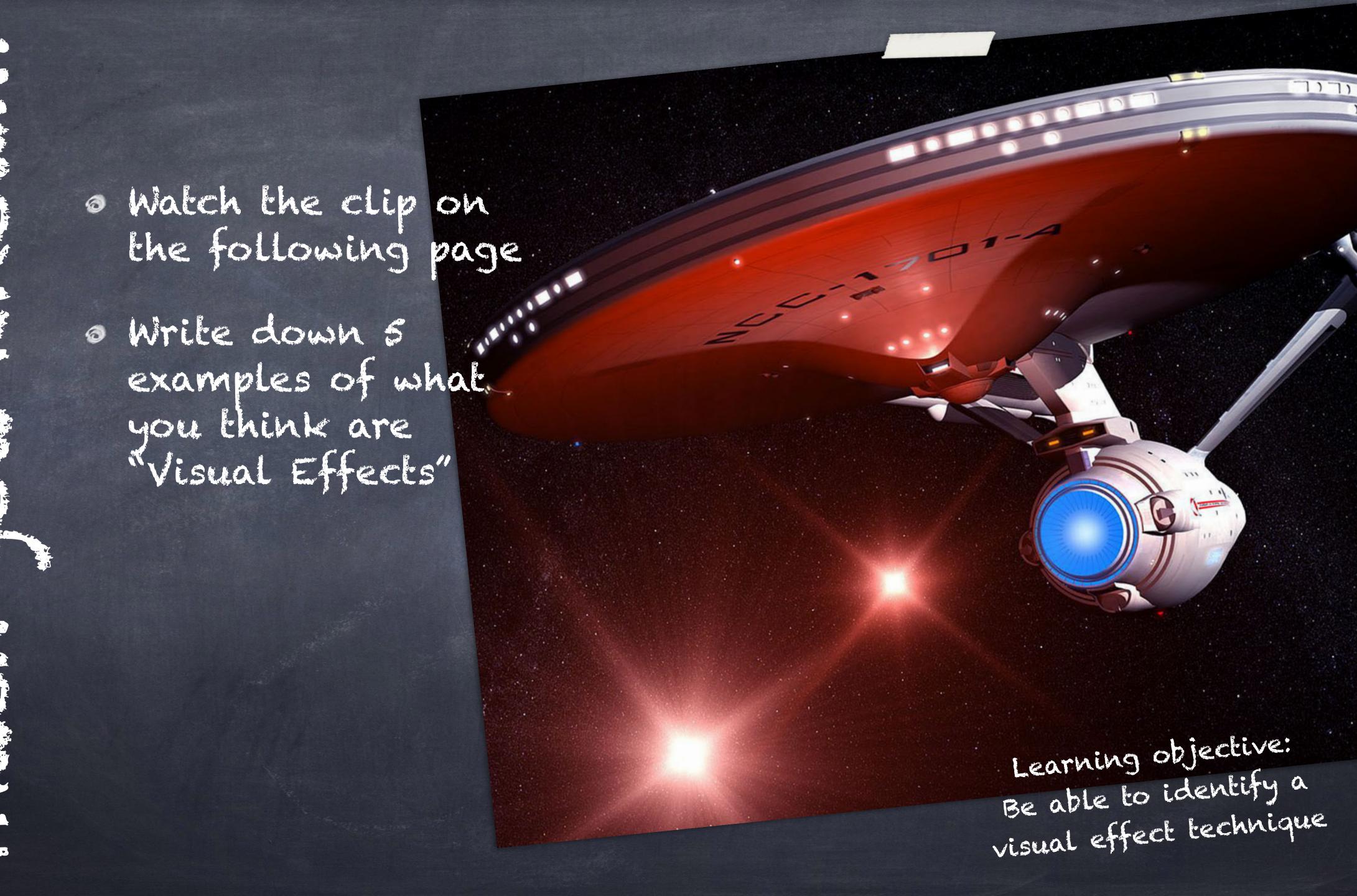
Be able to identify a

visual effect technique

Write in your own words what a "visual effect" actually is...



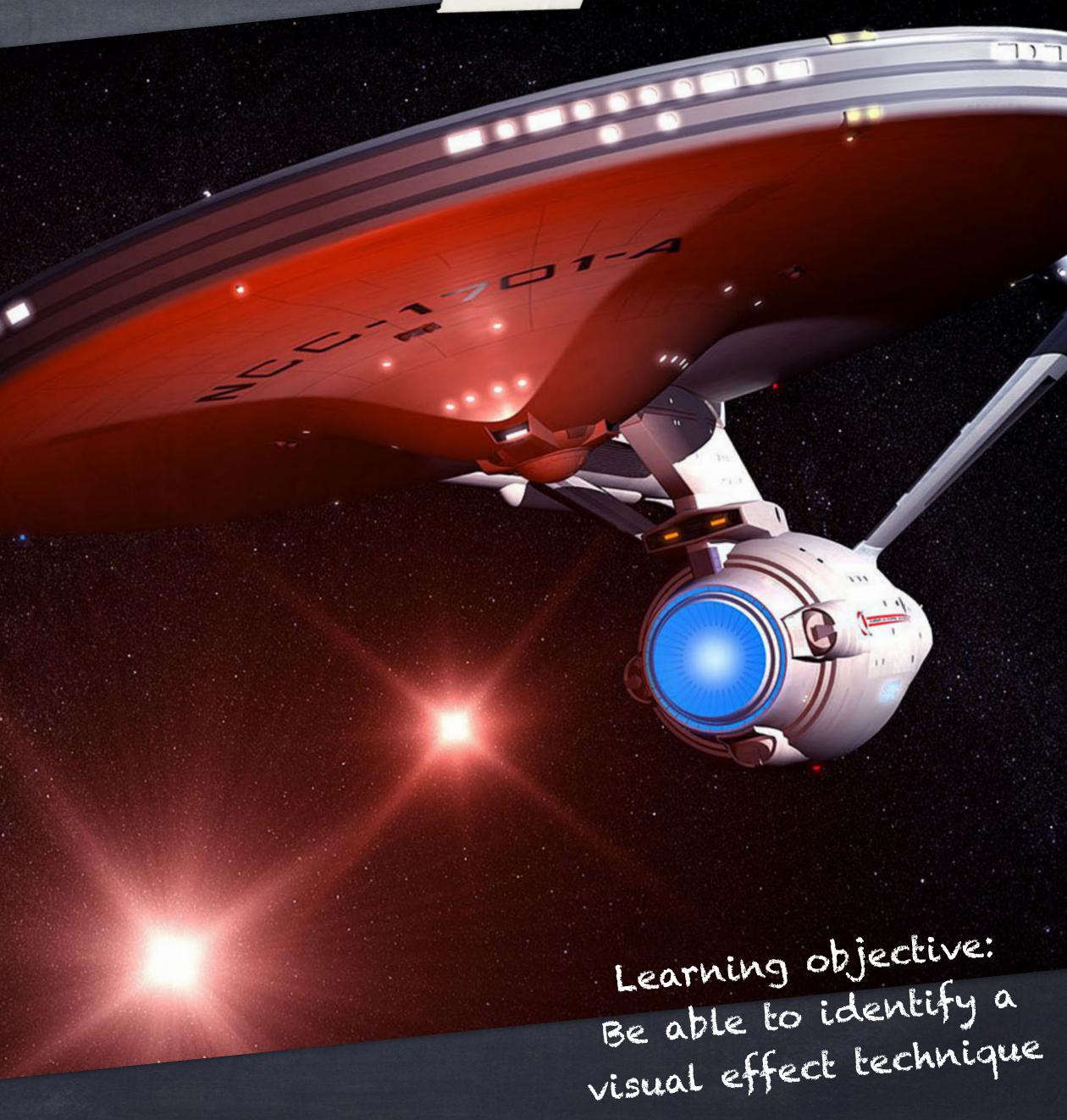






examples of what you think are "Visual Effects"

As an extension - do you know what these effects are called?







Did you spot the VEX?

If Visual effects work well then you should totally believe them, but - discuss: How were these shots done?







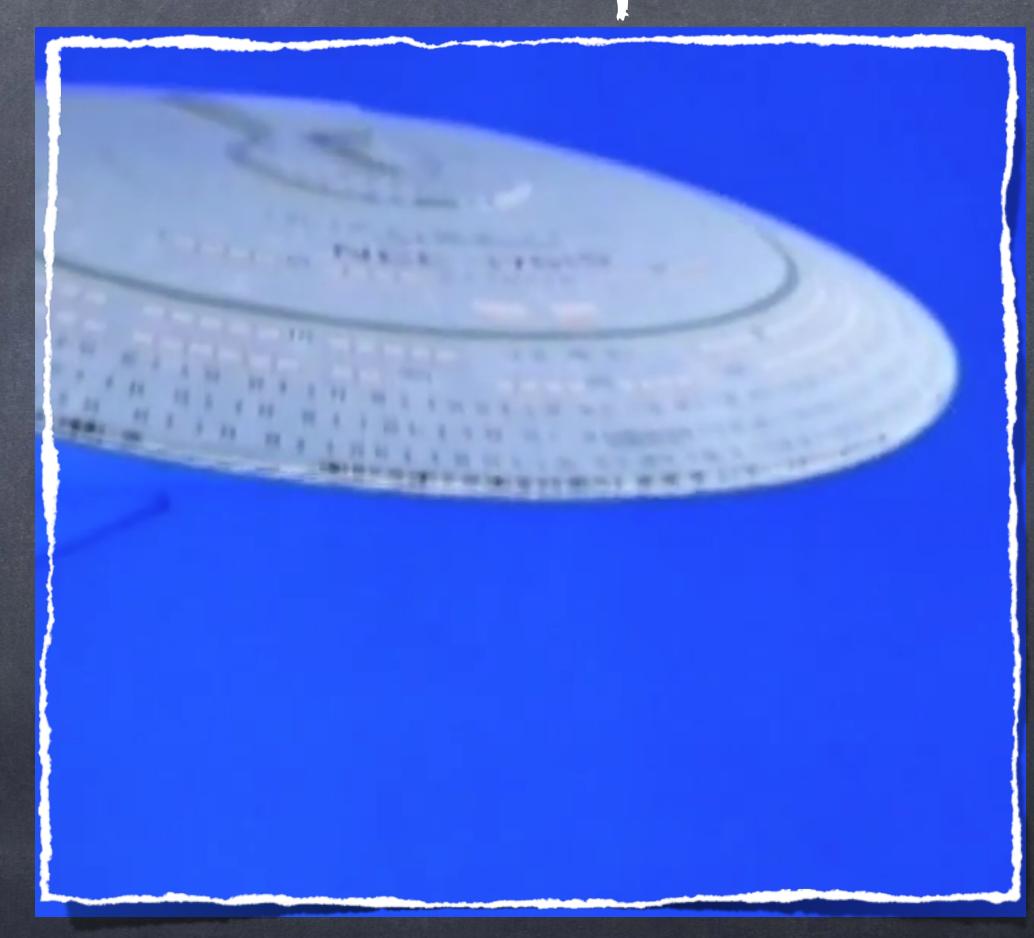
The sequence you just watched was made in 1992, let us go forward in time when VFX developed further...

The sequence you just watched was made in 1992, let us go forward in time when VFX developed further...

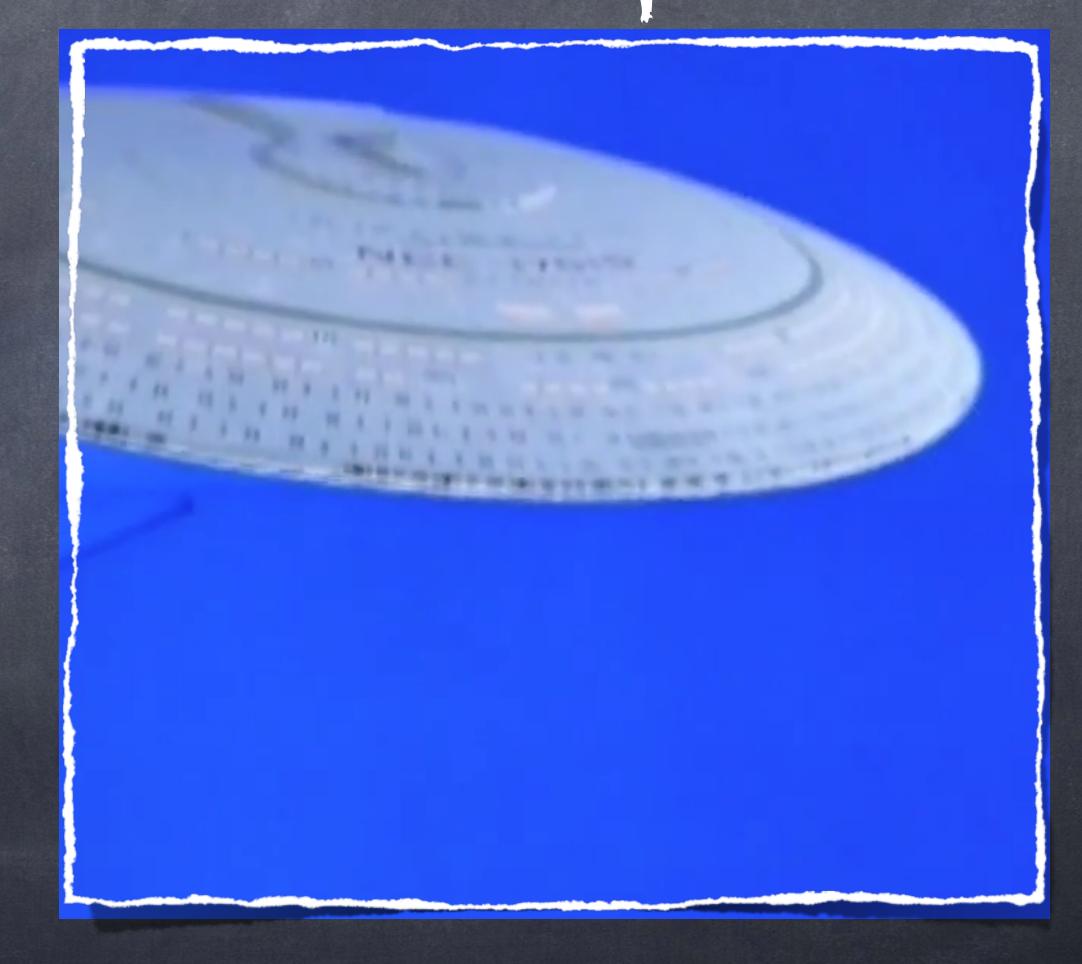
Can you identify what visual effects techniques were used in the making of this sequence?



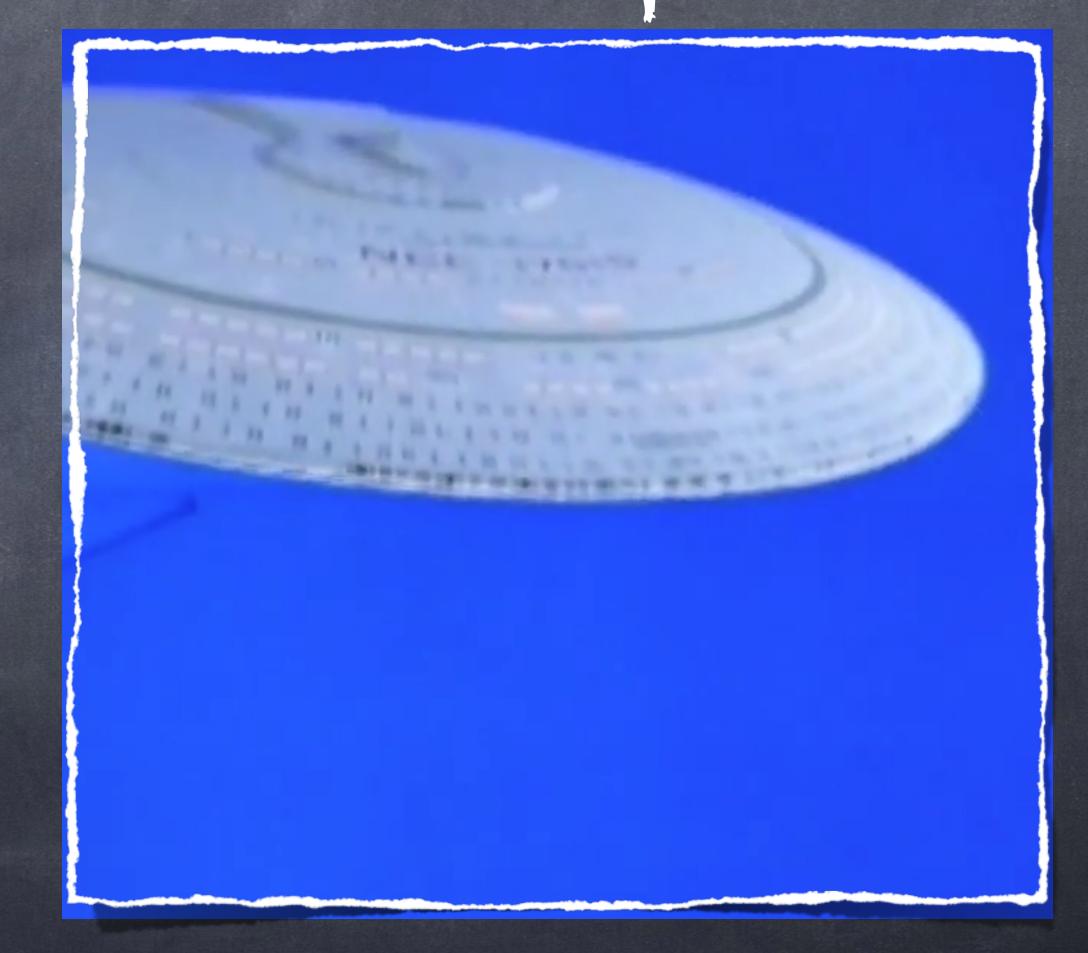




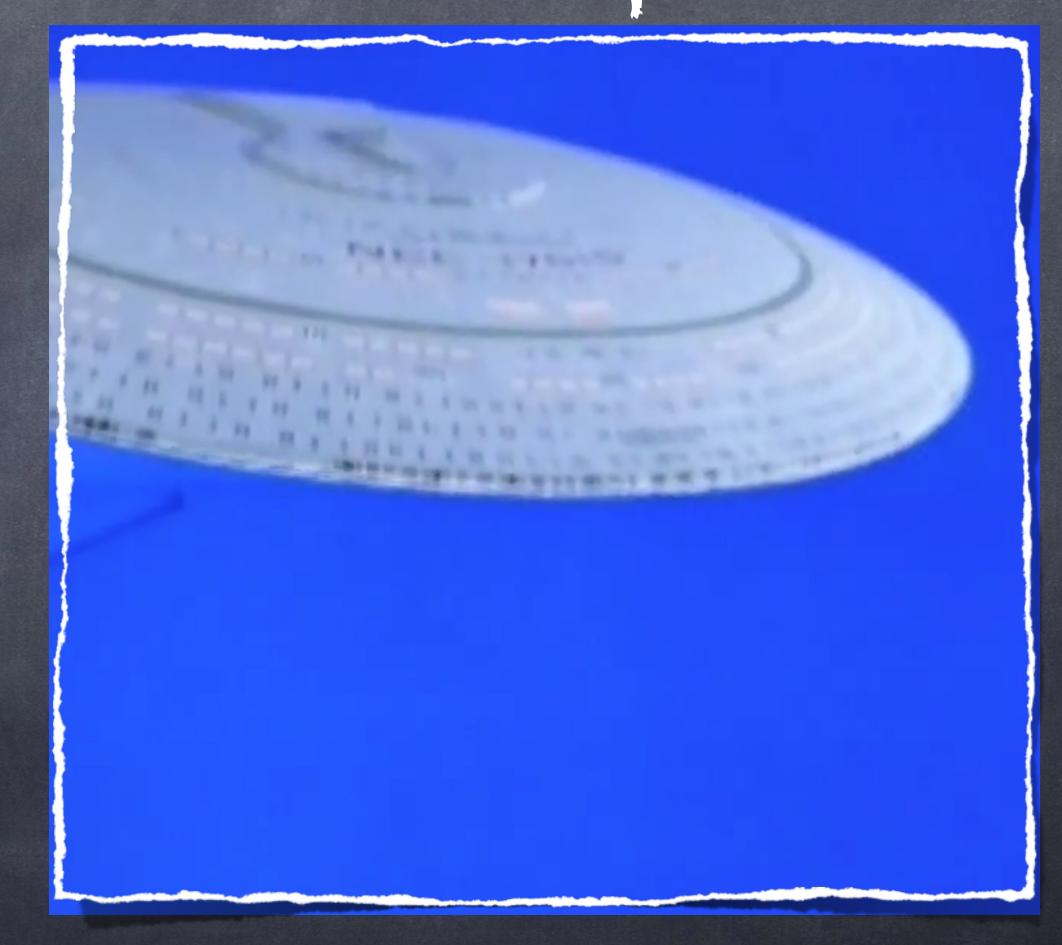
o Blue Screen



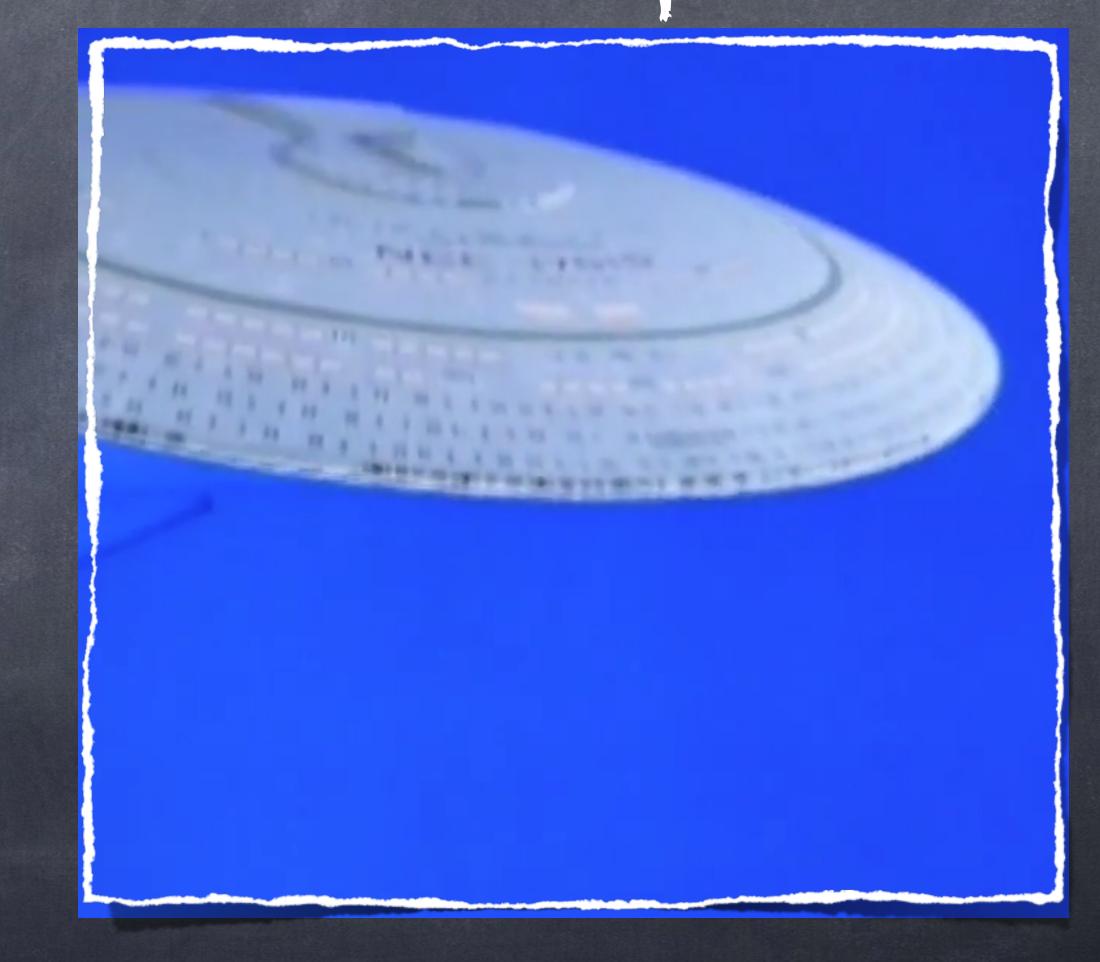
- o Blue Screen
- o Interactive Light



- o Blue Screen
- o Interactive Light
- o Motion Control Camera



- o Blue Screen
- o Interactive Light
- o Motion Control Camera
- o Background Elements

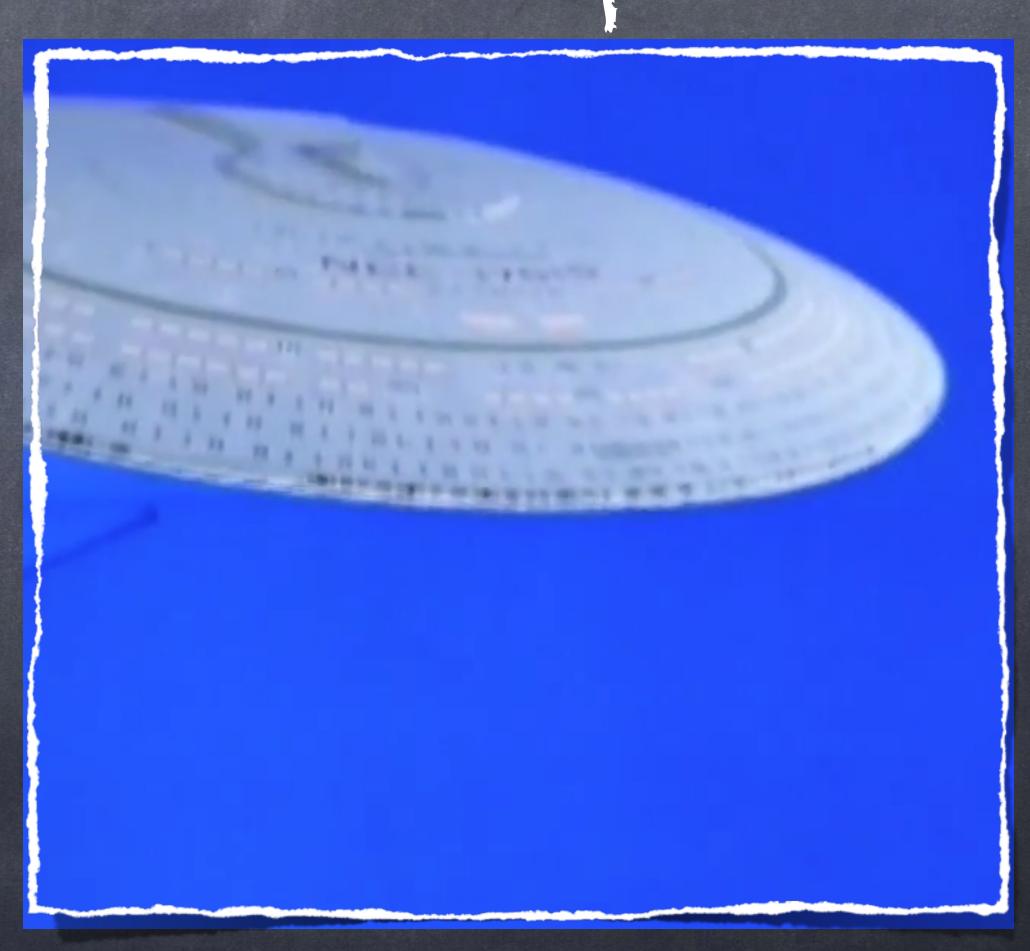


- o Blue Screen
- o Interactive Light
- o Motion Control Camera
- o Background ELements

Learning objective: Matte & Matte

Be able to identify a Painting

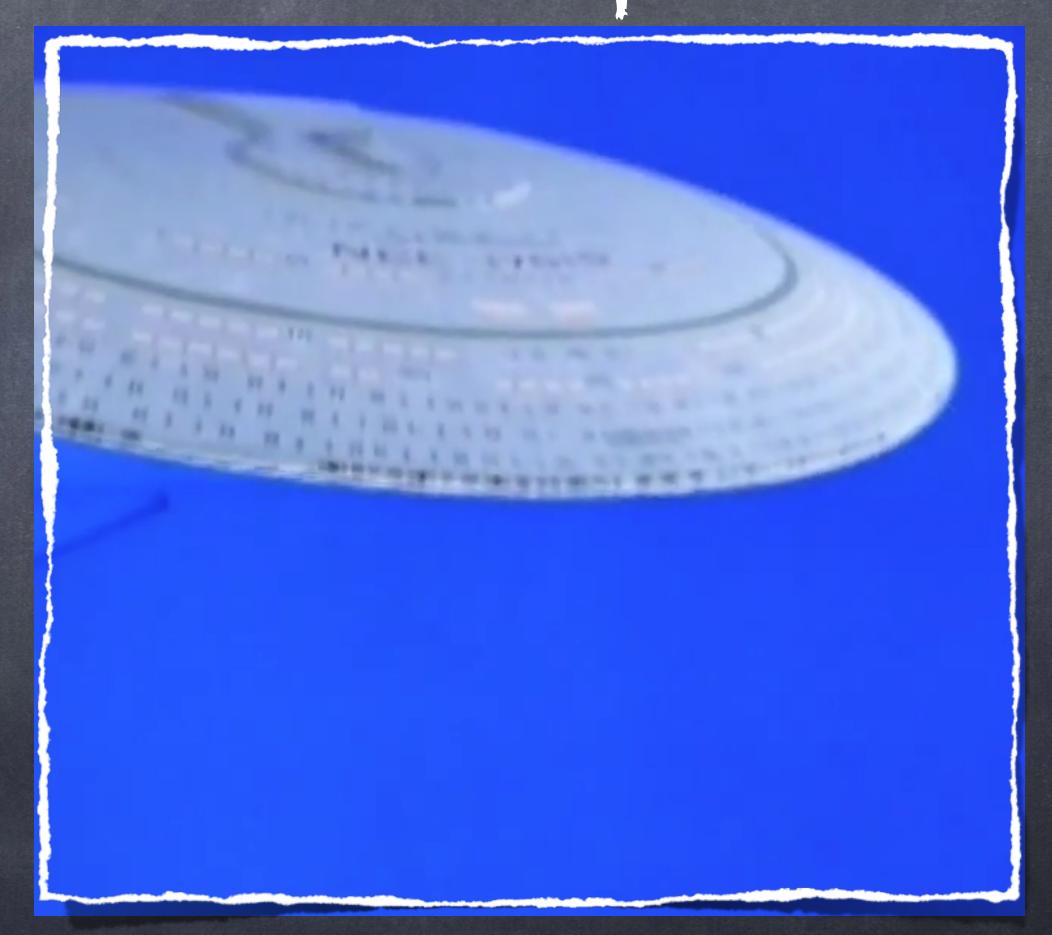
visual effect technique



- o Blue Screen
- o Interactive Light
- o Motion Control Camera
- o Background ELements

Be able to identify a Painting visual effect technique

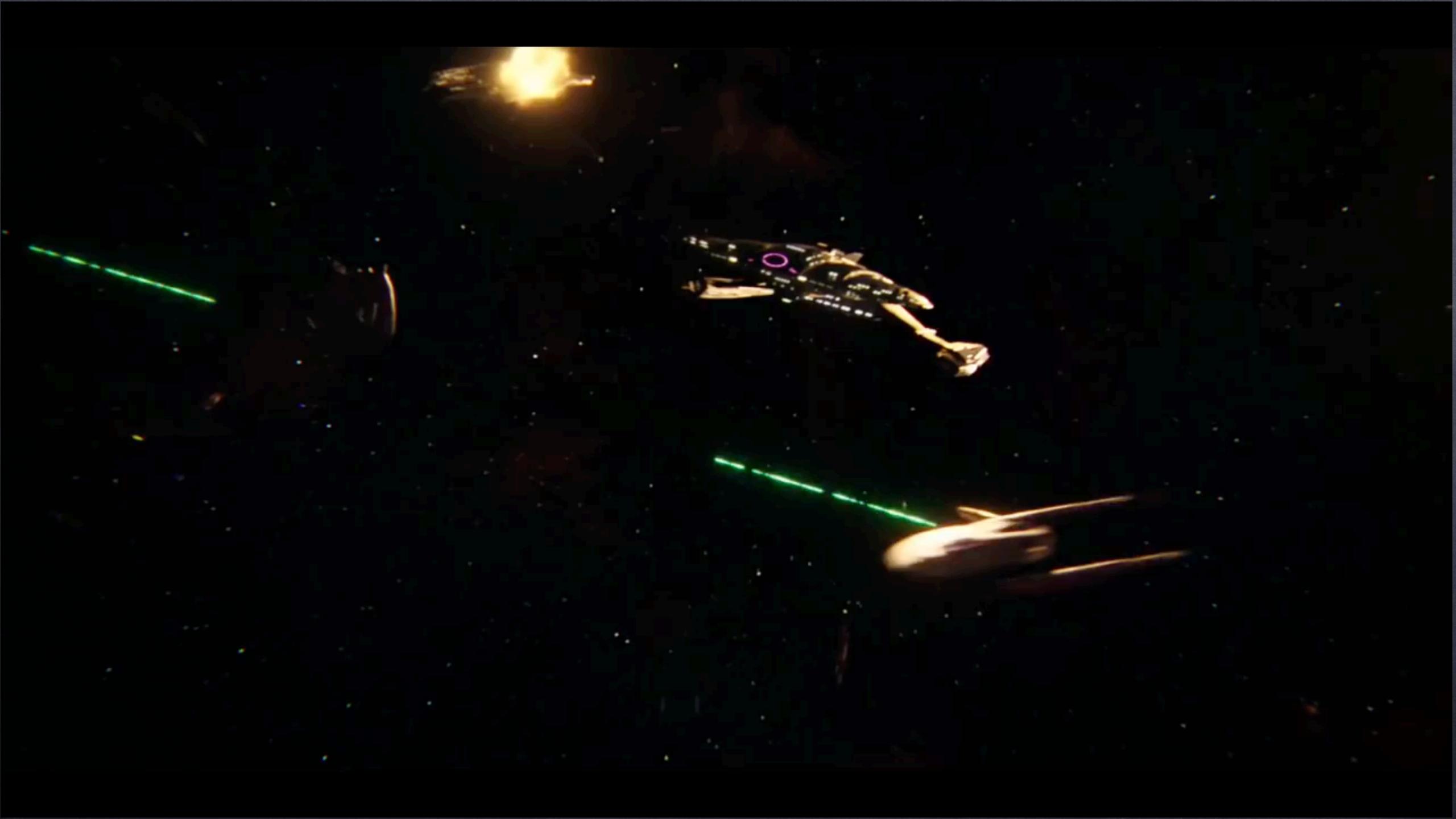
Learning objective: Malte & Malte

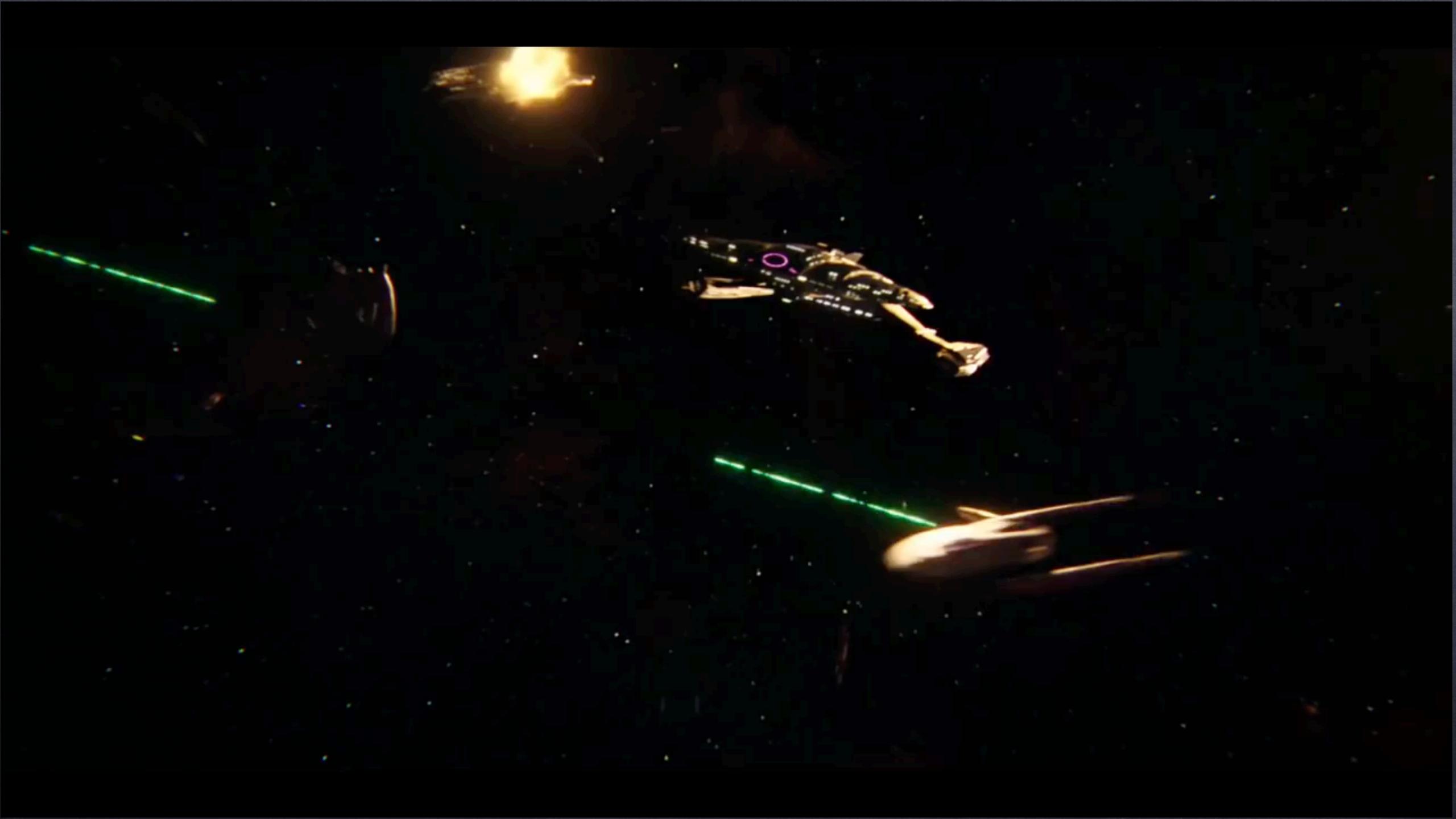


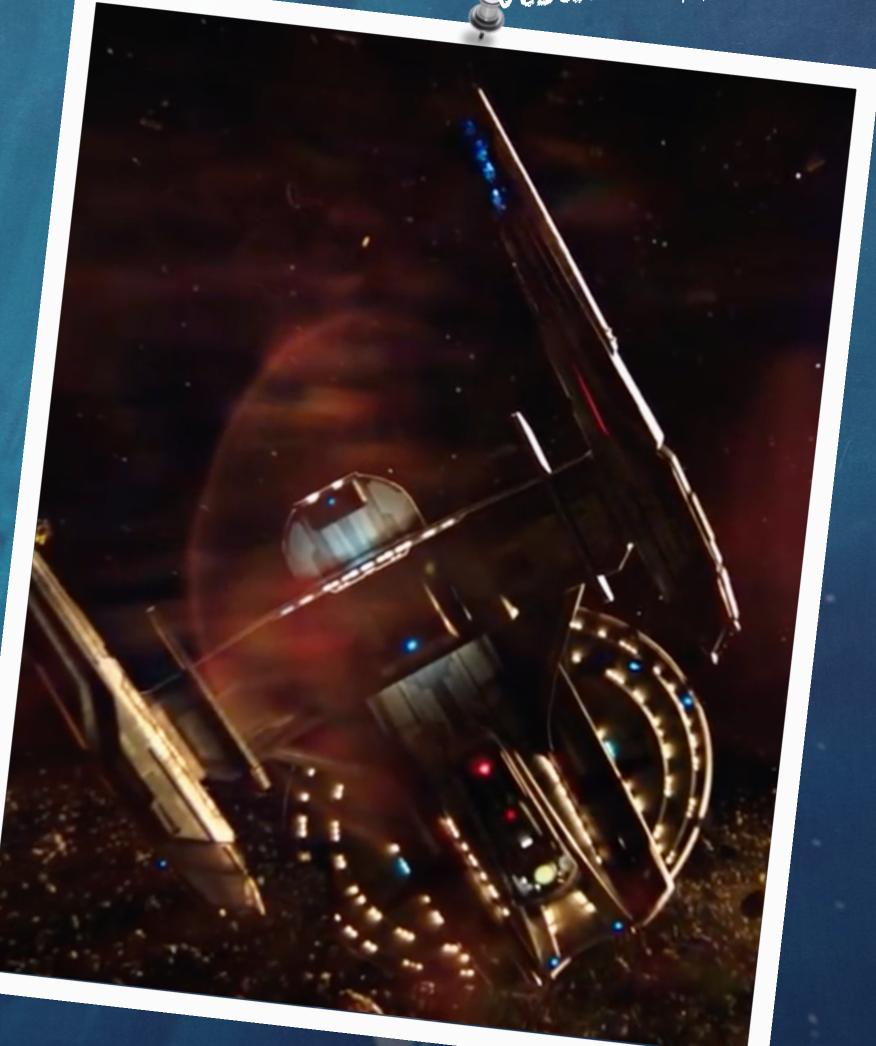
Here's how it was done...

This sequence was made in the 1990s as well, but how did visual effects change as we go more modern day...

Can you identify what visual effects techniques were used in the making of this next sequence?





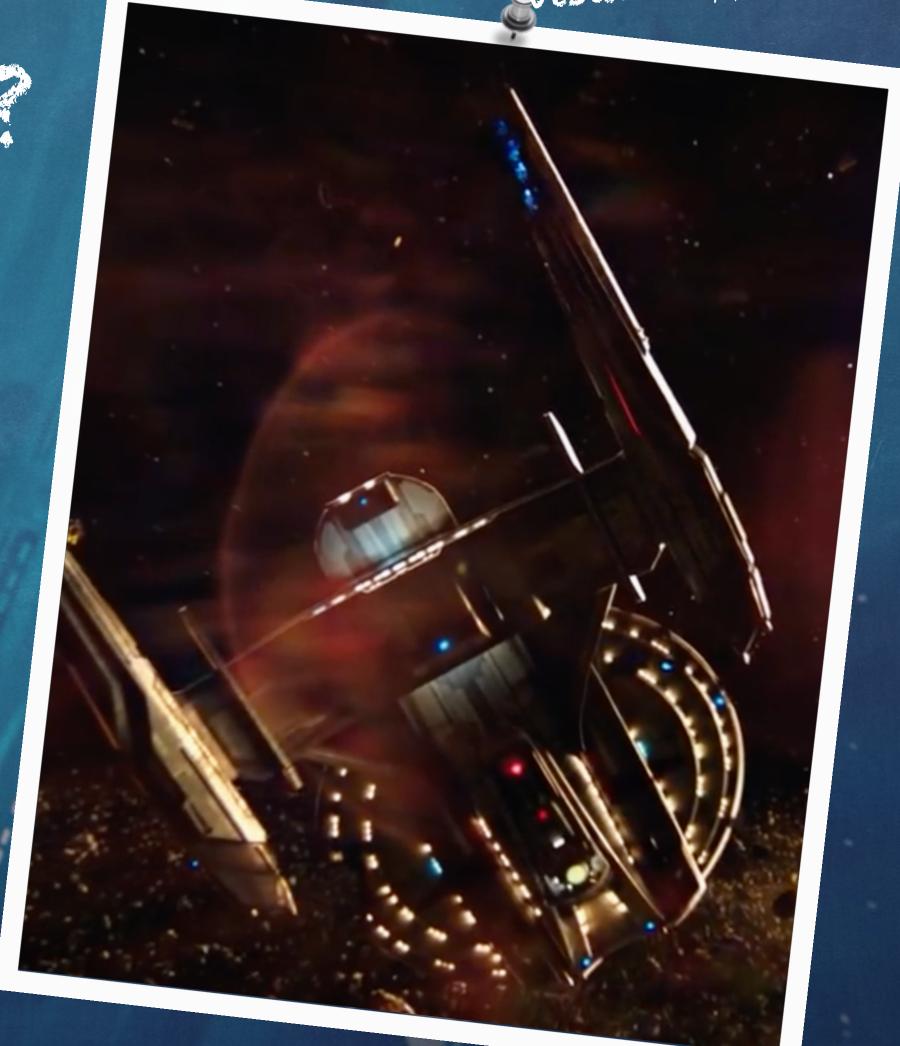


o CGI - Computer generated images created all the images with no use of models, also created all the backgrounds and other elements.



© CGI - Computer generated images created all the images with no use of models, also created all the backgrounds and other elements.

o Green Screen



auck aucz Planary





Quick Quiz Plenary





o What is a Matte Painting?

Guich Guiz Plenary



- o What is a Matte Painting?
- o What is CCI?

Quick Guiz Plenary





- o What is a Matte Painting?
- o What is CCI?
- What is the difference between Blue Screen and Green Screen?

Quick Guiz Planary





- o What is a Matte Painting?
- o What is CCI?
- What is the difference between Blue Screen and Green Screen?
- What is a motion control camera and how does it help make a visual effect shot?

Morphing 3D Animation Roloscoping

