



**RESTRICTED AND
ELABORATED CODES**

**UNIT 7
JOURNALISM
AND THE
NEWS INDUSTRY**

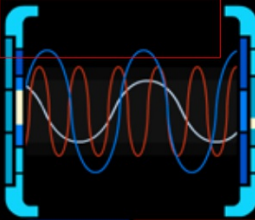
INDUSTRY

NEWS

MOLECULAR SCAN ANALYSIS 62-854735

832547782 325487321 5214388 323
658745214 325487 321548 487 83-8554 38-7481
385487547 32154 8841351 3273612 77823 331 667 • 5466 4456 831
315789548 38888754 5888741 2111412233 248174 213 890 • 7675 2321 457 51-2047 34-8748
832154788 322018 385708 7529847398 7732 567 312 • 6789 6777 884
315487587 3587458 385748 328738 78882 334 771 • 0090 9023 318 10-8328 51-2047

SCAN PARAMETERS: 54784747



SYS DIRECTORY

83-258745
88-954875

85-802147 83-587042

ENERGIZE

83-588985 23-545428

MED DIRECTORY

14-478852 83-547741

COMMUNICATIONS

23-801458 85-233584

COMMUNICATIONS

30214578 144 548085 488 85485 878
33218574 584 748 488 548 548
85848545 835 50782 548 3 541
84841544 358 487854 572 35478 587
84878544 524 85485 887 584 854
24372782 283 748548 885 885 850

85-874220

31-588347

34-788883

LCARS MODE SEL

STELLAR CART

LOCK SYS INFO

MISSION OPS

SYS TIME SETTINGS

DATABASE

DEACTIVATE ONLINE

71-883082

84-752147

Learning Objectives

DETAILED SCAN OUTPUT FEED ALPHA

Investigate the use of linguistic codes within news reportage.

GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	<p>P1*: Explain the media market for different news providers</p> <p>(*Synoptic assessment from Unit 1 Media products and audiences)</p>		
	<p>P2: Explain the media platforms used for news distribution</p>	<p>M1: Compare and contrast the benefits of using different media platforms</p>	
2. Know the construction and content of news articles	<p>P3: Describe the structure and purpose for different news articles</p>	<p>M2: Analyse the linguistic conventions used within different news articles</p>	
3. Be able to research and plan content for an article	<p>P4*: Research and plan content for an original article</p> <p>(*Synoptic assessment from Unit 2 Pre-production and planning)</p>	<p>M3: Reference and record information sourced for use within the article</p>	<p>D1: Justify the choice of sourced information to be referenced within the article</p>
4. Be able to write and edit a news article for an identified purpose	<p>P5: Write an original article for an identified purpose</p>	<p>M4: Explain the mode of address and structure used</p>	<p>D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted</p>
	<p>P6: Use sub-editing skills to finalise the article for publication</p>		

LINGUISTIC CODES

STARTER

LCARS-3004

ONLINE

2347823 348 458948500045
340821 **INVESTIGATE** 77823 331 867 • 5488
2112545 48823 • 2111412233 248174 213 890 • 7675
343265 334 2332545 • • 7528847388 7732 587 312 • 6789
124633 124 34235678 • • 328738 78882 334 771 • 0090

Learning Objective
Investigate the use of linguistic codes within news reportage.

378-212

MODE SELECT

VIEW

LCARS - 290450

What are Bernsteins
restricted and elaborated
codes?

LINGUISTIC CODES

STARTER

In News Reporting a Linguistic Code is simply the different types of vocabulary used by different news organisations

Learning Objective
Investigate the use of linguistic codes within news reportage.

LCARS-3004

ONLINE

378-212

MODE SELECT

VIEW

LCARS - 290450

BBC Sign in News Sport Weather iPlayer TV Radio
NEWS
Home UK World Business Politics Tech Science Health Education Entertainment & Arts
Entertainment & Arts
Bradley Wiggins quits The Jump with broken leg
13 February 2017 | Entertainment & Arts Share

BREAKING BRAD Sir Bradley Wiggins has QUIT The Jump after breaking his leg in smash on reality show

The show has claimed another victim after Wiggo was injured filming the fourth show

EXCLUSIVE BY DAN SALES AND ANDY HALLS | 12th February 2017, 10:33 pm



6 COMMENTS

SIR BRADLEY WIGGINS has been forced to quit skiing telly hit The Jump – after breaking his leg in a nasty smash.

The Olympics and Tour De France hero, 36, hurt himself filming the yet to be broadcast fourth show.

PLAY - SPOT THE DIFFERENCE!
Same story different lingo!

LINGUISTIC CODES

MODEL

In News Reporting a Linguistic Code is simply the different types of vocabulary used by different news organisations

Learning Objective
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Here's what an analysis of linguistics might look like using just the headlines...

BREAKING BRAD Sir Bradley Wiggins has QUIT The Jump after breaking his leg in smash on reality show

Bradley Wiggins quits The Jump with broken leg

LCARS-3004

ONLINE

378-212

THE Sun

MODE SELECT

VIEW

LCARS - 290450

U7 L02

LCARSCOM.NET COMPUTER ACCESS • ONLINE

LCARS 40274

02-854598

RESTRICTED & ELABORATED

Did you know differences in language use are thought to be based on the reading age of the TARGET AUDIENCE?

0128-089

7232-838

03-975883

PLAY DETECTIVE

Analyse the same article from two different papers

04-765466

05-224353

06-578565



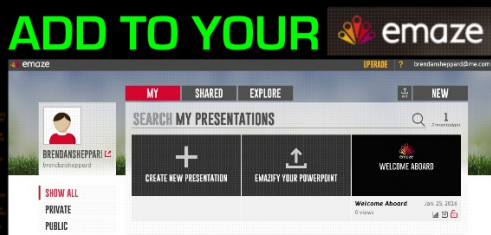
Investigate:
 Descriptive Words
 Differences / Similarities
 Adjectives / Adverbs
 Slang used
 Bias slant
 Word Count



Learning Objective
 Investigate the use of linguistic codes within news reportage.

LCARS 40274

02-854598



U7 LO2 - BLOG TASK 4

Learning Objective

Investigate the use of linguistic codes within news reportage.

03-875883

04-765466

05-224353

06-578565

PLENARY

Add to your emaze:
Title: LINGUISTICS ANALYSIS

Choose another article of your choice and discuss how Bernsteins restricted and elaborated codes apply. It is expected your will have screen grabs / photographs of the newspaper story as examples

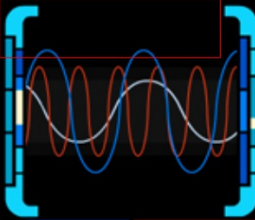
Category: U7 LO2

Title of Post: Structure, Language and Purpose of the News

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