



**PRESS REGULATION  
- WE MEDIA**

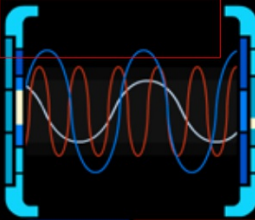
**UNIT 7  
JOURNALISM  
AND THE  
NEWS INDUSTRY**



# MOLECULAR SCAN ANALYSIS 62-854735

832547782 325487321 5214388 323  
658745214 325487 321548 487 83-8554 38-7481  
385487547 32154 8841351 3273612 77823 331 667 • 5466 4456 831  
315788548 38888754 5888741 2111412233 248174 213 890 • 7675 2321 457  
832154788 322018 385708 7529847398 7732 567 312 • 6789 6777 884  
315487587 3587458 385748 328738 78882 334 771 • 0090 9023 318

SCAN PARAMETERS: 54784747



SYS DIRECTORY

83-258745  
88-954875

85-802147 83-587042

ENERGIZE

83-588985 23-545428

MED DIRECTORY

14-478852 83-547741

COMMUNICATIONS

23-801458 85-233584

COMMUNICATIONS

30214578 144 548085 488 85485 878  
33218574 584 748 488 548 548  
85848545 835 50782 548 3 541  
84841544 358 487854 572 35478 587  
84878544 524 85485 887 584 854  
24372782 283 748548 885 885 850

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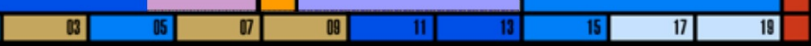
DEACTIVATE ONLINE

85-874220  
31-588347  
34-788883  
78-122588  
71-883082  
84-752147

## Learning Objectives

Interpret and Apply the rules of press regulation on We Media

DETAILED SCAN OUTPUT FEED ALPHA



## GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	P1*: Explain the media market for different news providers  <i>(*Synoptic assessment from Unit 1 Media products and audiences)</i>		
	P2: Explain the media platforms used for news distribution	M1: Compare and contrast the benefits of using different media platforms	
2. Know the construction and content of news articles	P3: Describe the structure and purpose for different news articles	M2: Analyse the linguistic conventions used within different news articles	
3. Be able to research and plan content for an article	P4*: Research and plan content for an original article  <i>(*Synoptic assessment from Unit 2 Pre-production and planning)</i>	M3: Reference and record information sourced for use within the article	D1: Justify the choice of sourced information to be referenced within the article
4. Be able to write and edit a news article for an identified purpose	P5: Write an original article for an identified purpose	M4: Explain the mode of address and structure used	D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted
	P6: Use sub-editing skills to finalise the article for publication		

IPSO - INDEPENDENT  
PRESS STANDARDS  
ORGANISATION  
**WE MEDIA**

**STARTER**

LCARS-3004

ONLINE

378-212

Learning Objective  
**Interpret and Apply** the rules of press  
regulation on **We Media**

Independent Press Standards  
Organisation

As a reminder, We Media is the  
content we make (amateurs) for a  
mass audience. So content not made  
by journalists.

Look at these articles - do you think  
**WE MEDIA** should be regulated?

U7 L03

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LCARS 40274

02-854598

# SOCIAL MEDIA

Ever seen a comment on social media that you think should be regulated if so what? If not - why not?

Learning Objective  
Interpret and Apply the rules of press regulation on We Media

03-875883



david okra junior  
@DavidOkraJnr

Follow

Why are girls so scared of rape? Y'all should feel pride that a guy risked his life in jail just to fuck you

Reply Retweet Favorite More

3:30 PM - 30 Oct 13

04-765466

05-224353

06-578565



Wab Kinew  
@WabKinew



Riding in my limo back to my king sized sweet feeling really bad for those kids in Attawapiskat #haha #terrible #inative

10/17/12, 9:00 PM



Paul George  
@Yg\_Trace

Follow

If you in a relationship and a woman hit you first and attacking YOU.. Then you obviously ain't beatin HER. Homie made A bad choice!  
#StayUp

Reply Retweet Favorite More

Yg\_Trace

Do we need social media regulation or can people say what they like?  
This could be what happens if there's no regulation >>>>



LCARS 40274

02-854598

8578232	3882	5893	3485	08
2064862	4276		87	81
278	8547		867	23
8967248	8869	476	9749	09
3478	346	34	8	
898990	285	923	238	5
847589	68	678	584	8

# TASK

Learning Objective  
Interpret and Apply the rules of press regulation on We Media

03-975883



05-224353

06-578565

It's time now for you to police the press.  
Choose 1 article from the Sourcewatch site (link above)  
think about the content of the article then:

Identify three ways that it either upholds the IPSO Editors Code of Practice or three ways it might go against it and why you think this.

PLENARY

LCARS 40274

02-854598

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2084862	828	1278	87	81
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898990	285	923	238	5
847588	88	878	584	8

Learning Objective  
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03-875883



05-224353

06-578585

PLENARY

Let's find out what you did...

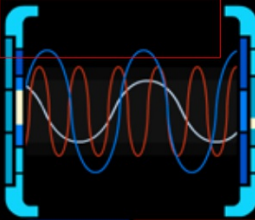
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