



NEWS VALUES

**UNIT 7
JOURNALISM
AND THE
NEWS INDUSTRY**

INDUSTRY

NEWS

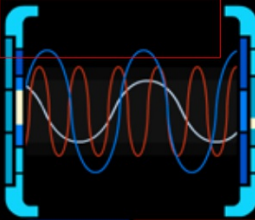
MOLECULAR SCAN ANALYSIS 62-854735

832547782 325487321 5214388
658745214 325487 321548
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10-8328 51-2047

SCAN PARAMETERS: 54784747



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88-954875
SYS DIRECTORY

85-802147 83-587042

ENERGIZE

83-588985 23-545428

MED DIRECTORY

14-478852 83-547741

COMMUNICATIONS

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LCARS MODE SEL

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DATABASE

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Learning Objectives

Cite and Link news values to a real news report

DETAILED SCAN OUTPUT FEED ALPHA

03 05 07 09 11 13 15 17 18

GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	P1*: Explain the media market for different news providers <i>(*Synoptic assessment from Unit 1 Media products and audiences)</i>		
	P2: Explain the media platforms used for news distribution	M1: Compare and contrast the benefits of using different media platforms	
2. Know the construction and content of news articles	P3: Describe the structure and purpose for different news articles	M2: Analyse the linguistic conventions used within different news articles	
3. Be able to research and plan content for an article	P4*: Research and plan content for an original article <i>(*Synoptic assessment from Unit 2 Pre-production and planning)</i>	M3: Reference and record information sourced for use within the article	D1: Justify the choice of sourced information to be referenced within the article
4. Be able to write and edit a news article for an identified purpose	P5: Write an original article for an identified purpose	M4: Explain the mode of address and structure used	D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted
	P6: Use sub-editing skills to finalise the article for publication		

GALTUNG AND RUGE'S NEWS VALUES

LCARS-3004

ONLINE

378-212

MODE SELECT

VIEW

LCARS-290450

STARTER

2347823 348 450848583845 • 3248823 123 0804 • 348758324 234787 083 88234 083
340821 21356 • • GALTUNG AND RUGE'S NEWS VALUES 12378 231 221
2112545 48823 • • 2111412288 248174 213 884 • 51673 2321 345 2143 88885 322 21387 21
343265 334 2332545 • • 7528847388 • • 378 1123 33 112 578 8888 • 023 238177 351 32423 377
124633 124 34235678 • • 328738 78882 334 771 • 0080 0023 34266 545 7788 • 21356 34267 312 23488 544

Take a look at this website, can you find the 9 news value bullet points and then work out what each point actually means.

Learning Objective
Cite and Link news values to a real news report

U7 LO3

LCARSCOM.NET COMPUTER ACCESS • ONLINE

LCARS 40274

02-854598

NEWS STORY VALUES

Let's find a BBC News story online and cite these values within it.

Learning Objective
Cite and Link news values to a real news report

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- > Frequency
- > Threshold
- > Unambiguity
- > Meaningfulness and Newsworthiness
- > Consonance
- > Unexpectedness
- > Reference to Elites
- > Personalisation
- > Negativity

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U7 L03

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BBC NEWS BRIEF

Take a look at the brief for this unit.
Can you find a story that you might
like to do?

Learning Objective
Cite and Link news values to a real
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U7 LO3 - BLOG TASK 1

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2084862 278 234 1128-089
8987248 8989 476 8749 0882 89
34 346 4 8
8989 105 7
847588 68 678 584 678 4

THE GREAT BIG
PREZI DOCUMENT



03-975883

LO3 - You will be creating a prezzi for this learning objective.

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- > Write a brief half page summary of the story you would like to cover.
- > Write a one or two line explanation covering each of the nine bullet points - state how or why this story could meet them.
- > Discuss how you will present this information especially for a newsround audience

PLENARY

Category: U7 LO3
Title of Post: Research and Plan Content for an Original Article
SUB TITLE: News Values

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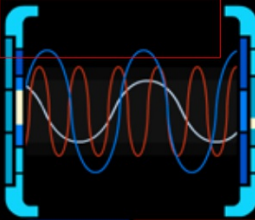
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