



**REFERENCING,
RECORDING AND
EVALUATING
SOURCES OF
INFORMATION**

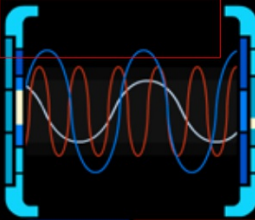
**UNIT 7
JOURNALISM
AND THE
NEWS INDUSTRY**



MOLECULAR SCAN ANALYSIS 62-854735

832547782 325487321 5214388 323
658745214 325487 321548 487 83-8554 38-7481
385487547 32154 8841351 3273612 77823 331 667 • 5466 4456 831
315788548 38888754 5888741 2111412233 248174 213 890 • 7675 2321 457 51-2047 34-8748
832154788 322018 385708 7529847398 7732 567 312 • 6789 6777 884
315487587 3587458 385748 328738 78882 334 771 • 0090 9023 318 10-8328 51-2047

SCAN PARAMETERS: 54784747



SYS DIRECTORY	
83-258745	
88-954875	

05-002147 83-587042 **ENERGIZE**

83-588985 23-545428 MED DIRECTORY

14-478852 83-547741

23-801458 85-233584 COMMUNICATIONS

30214576 144 548085 488 85485 878
33218574 584 748 488 548 548
85848545 835 50782 548 3 541
84841544 358 487854 572 35478 587
84878544 524 85485 887 584 854
24372782 283 748548 885 885 850

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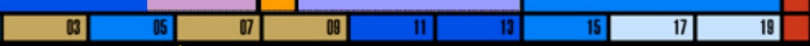
DEACTIVATE ONLINE

05-874220
31-588347
34-788883
78-122588
71-883082
84-752147

Learning Objectives

Evaluate your story sources.

DETAILED SCAN OUTPUT FEED ALPHA



GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	P1*: Explain the media market for different news providers <i>(*Synoptic assessment from Unit 1 Media products and audiences)</i>		
	P2: Explain the media platforms used for news distribution	M1: Compare and contrast the benefits of using different media platforms	
2. Know the construction and content of news articles	P3: Describe the structure and purpose for different news articles	M2: Analyse the linguistic conventions used within different news articles	
3. Be able to research and plan content for an article	P4*: Research and plan content for an original article <i>(*Synoptic assessment from Unit 2 Pre-production and planning)</i>	M3: Reference and record information sourced for use within the article	D1: Justify the choice of sourced information to be referenced within the article
4. Be able to write and edit a news article for an identified purpose	P5: Write an original article for an identified purpose	M4: Explain the mode of address and structure used	D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted
	P6: Use sub-editing skills to finalise the article for publication		

STARTER

LCARS-3004

ONLINE

2347823 348 450848583845
340821
2112545 48823
343265
124633 124 34208676
7823 331 867 • 548
211442268 248174 213 890 • 767
587 312 • 678
325788 78882 334 771 • 008

EVALUATING YOUR SOURCES

Learning Objective
Evaluate your story sources.

378-212

MODE SELECT

VIEW

Find at least 5 more sources (Primary or Secondary) that could help you with your story.

So far, you will have a recorded interviews and some Primary and Secondary Sources.

Make sure you CITE where these sources came from.

LCARS - 290450

STARTER

REFERENCE AND RECORD YOUR SOURCES

Learning Objective
Evaluate your story sources.

Task 1

Create yourself a spreadsheet that will allow you to log and reference all your sources.

Reference clearly primary sources
Reference clearly secondary sources

State what information you will use from these sources

LCARS-3004

ONLINE

378-212

MODE SELECT

VIEW

LCARS - 290450

STARTER

REFERENCE AND RECORD YOUR SOURCES

Learning Objective
Evaluate your story sources.

Task 2

State how you will make sure your story is
FACTUALLY correct?

LCARS-3004

ONLINE

378-212

MODE SELECT

VIEW

LCARS - 290450

STARTER

REFERENCE AND RECORD YOUR SOURCES

Learning Objective
Evaluate your story sources.

Task 3

Cross reference and substantiate your facts with other sources.

Log this cross referencing on your spreadsheet.

This will make sure the facts you state on the BBC Newsround programme are correct.

Title: Reference and Record information sourced for us within the article
SUB TITLE: Planning and Referencing

LCARS-3004

ONLINE

378-212

MODE SELECT

VIEW

LCARS - 290450

LCARS 40274

02-854598

8578232 812 1103 07 8185 74
2084982 828 1278 87 23 82 81
8117 211 1117 974 8 00 32 86
3478 346 34 8 89
898990 21 21 8
847588 8 73 51 8

0128-089

1014-819

7232-838

03-875883

04-785488

05-224353

06-578585

> Create a table that includes the following words:
WHO, WHAT, WHERE, WHEN, WHY, HOW?
Then link the sources to each of the words - does it answer
these important questions? How?

Post the table under the subtitle:
EVALUATING SOURCES AND INFORMATION

Once done move on to the last section of the distinction
criteria on the next page..

TITLE: Justify choice of sourced information to be referenced within the article
SUB TITLE: Evaluating Sources and Information

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02-854598

8578232 812 1189 07 8185 74
2084982 828 1278 87 23 82 88
818 21 818 87 8 82 86
3478 346 34 8 89
898990 21 2 8 8
847588 8 8 58 8

0128-089

1014-819

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JUSTIFY CHOICE OF SOURCED INFORMATION TO BE REFERENCED WITHIN THE ARTICLE

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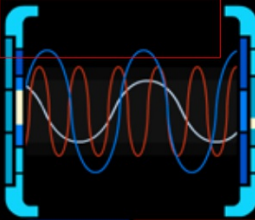
Evaluate under the table the following things:

- **Reliability** (e.g. use of field experts, first hand eye-witnesses, authority – official v. subordinate, use of primary and secondary definers) why did you choose these people to interview? Do you think their contribution was important? Where they the right people to interview?
- **Relevance** of your story to its target audience and broadcaster
- **Accuracy** of your story - how do can you vouch that your story is 100% accurate? Do not be afraid to talk about the immense amount of research you have done you can refer back to M2.
- **Validity** - are the stories findings valid and factually sound?
- **Accessibility** - how will you write your story so that your target audience will understand it and at the same time be challenged by it?
- **Quality** - do you think your sources are good quality? How do you know this?
- **Cost effectiveness** - if the story was written for a newspaper would it help sell papers? If so how?

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