



**WRITE AND CREATE  
A NEWS ARTICLE  
FOR AN IDENTIFIED  
PURPOSE**

**UNIT 7  
JOURNALISM  
AND THE  
NEWS INDUSTRY**



# MOLECULAR SCAN ANALYSIS 62-854735

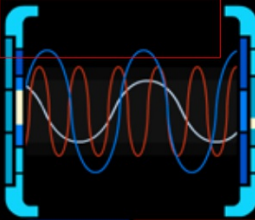
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3273612 77823 331 667 • 5466 4456  
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83-8554 38-7481  
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10-8328 51-2047

SCAN PARAMETERS: 54784747



SYS DIRECTORY	
83-258745	
88-954875	

05-002147 83-587042

**ENERGIZE**

83-588985 23-545428

MED DIRECTORY

14-478852 83-547741

23-801458 85-233584

COMMUNICATIONS

30214578 144 548085 488 85485 878  
33218574 584 748 488 548 548  
85848545 835 50782 548 3 541  
84841544 358 487854 572 35478 587  
84878544 524 85485 887 584 854  
24372782 283 748548 885 885 850

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78-122588
71-883082
84-752147

LCARS MODE SEL

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LOCK SYS INFO

MISSION OPS

SYS TIME SETTINGS

DATABASE











DEACTIVATE ONLINE

## Learning Objectives

DETAILED SCAN OUTPUT FEED ALPHA

Develop your story for broadcast.

## GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	P1*: Explain the media market for different news providers  <i>(*Synoptic assessment from Unit 1 Media products and audiences)</i> 		
	P2: Explain the media platforms used for news distribution 	M1: Compare and contrast the benefits of using different media platforms 	
2. Know the construction and content of news articles	P3: Describe the structure and purpose for different news articles 	M2: Analyse the linguistic conventions used within different news articles 	
3. Be able to research and plan content for an article	P4*: Research and plan content for an original article  <i>(*Synoptic assessment from Unit 2 Pre-production and planning)</i> 	M3: Reference and record information sourced for use within the article 	D1: Justify the choice of sourced information to be referenced within the article 
4. Be able to write and edit a news article for an identified purpose	P5: Write an original article for an identified purpose 	M4: Explain the mode of address and structure used 	D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted
	P6: Use sub-editing skills to finalise the article for publication		

## STARTER

LCARS-3004

ONLINE

2347823 348 450848583845 •  
340821 21356 • • 3273812 77823 331 867 • 548  
343285 334 2332545 • • 7828847338 7732 387 812 • 878  
124633 124 34235678 • • 328738 78882 334 771 • 008

### DEVELOP YOUR STORY

Learning Objective  
Develop your story for broadcast.  
Justify your stories value.

378-212

MODE SELECT

VIEW

Let's recap you have:

- > Researched a story
- > Primary Resources
- > Secondary Resources
- > Evidence of cross referencing.

right...?

LCARS - 290450

# DEVELOP YOUR STORY MODE OF ADDRESS

## STARTER

LCARS-3004

ONLINE

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2112545 48823  
124633 124 34235678  
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Learning Objective  
Develop your story for broadcast.  
Justify your stories value.

378-212



VIEW

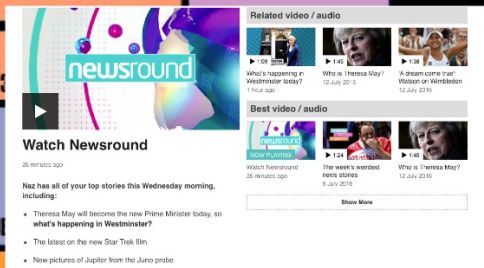
Watch Newsround and make a list of the language used.

LCARS - 290450

# STARTER

## DEVELOP YOUR STORY MODE OF ADDRESS JUSTIFICATION

**Learning Objective**  
Develop your story for broadcast.  
Justify your stories value.



What **MODE OF ADDRESS** does **NEWSROUND** use?

Who is the audience?

How are they addressed by presenters?

What sort of language do they use?

What "style" are they using direct or indirect?

What tone is being used?

LCARS - 290450

# INTRO

LCARS-3004

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7732 587 312 • 67  
8882 334 771 • 06

## DEVELOP YOUR STORY

Learning Objective  
Develop your story for broadcast.

378-212



VIEW

LCARS - 290450

These are the headlines...

Write how you would expect your story to be headlined by BBC Newsround



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**DEVELOP YOUR STORY**  
**WHO, WHAT & WHERE**

Learning Objective  
Develop your story for broadcast.

378-212

MODE SELECT

VIEW

LCARS - 290450

Let's get writing. Write the opening paragraphs of your story covering **WHO, WHAT** and **WHERE**.

Once you are done, let someone else read it, they must help you determine whether you've hit these three points and given enough information for the audience to understand.  
**REMEMBER YOUR TONE!**



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124833 124 34208678 • 82780 78582 834 771 • 06

**DEVELOP YOUR STORY**  
**WHEN, WHY and HOW**

Learning Objective  
Develop your story for broadcast.

378-212

MODE SELECT  
VIEW

LCARS - 290450

Let's get writing. Write the next section of your story in detail covering: **WHEN, WHY and HOW** - you must use your **PRIMARY** and **SECONDARY** sources here!

Once you are done, let someone else read it, they must help you determine whether you've hit these three points and given enough information for the audience to understand.  
**REMEMBER YOUR TONE!**

U7 L04

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## YOUR STORY

Fleshing out the idea and style  
for NEWSROUND

Learning Objective  
Develop your story for broadcast.

03-875883

### CHECKLIST

Does your story:

04-765466

05-224353

06-578565

- > Have a purpose?
- > "Talk" to the target audience?
- > Use appropriate words and language for that audience?
- > Commit to the style of Newsround?
- > What tone does it use?
- > Does it use sensational words?

## TASK

DEVELOP YOUR STORY  
MODE OF ADDRESS

WRITE!

Learning Objective  
Develop your story for broadcast.  
Justify your stories value.

Draft your original article for TV Broadcast

The final article will demonstrate:

- > Correct Paragraphing
- > Sentence Construction
- > Correct Mode of Address

TITLE: WRITE AN ORIGINAL ARTICLE FOR TV BROADCAST

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ONLINE

378-212

MODE SELECT

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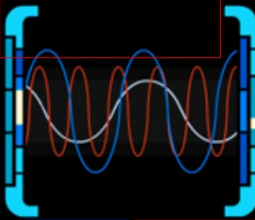
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