



**WRITE AND CREATE  
A NEWS ARTICLE  
FOR AN IDENTIFIED  
PURPOSE**

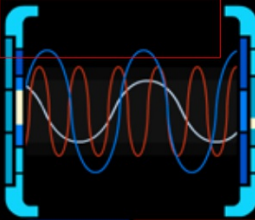
**UNIT 7  
JOURNALISM  
AND THE  
NEWS INDUSTRY**



# MOLECULAR SCAN ANALYSIS 62-854735

832547782 325487321 5214388 323  
658745214 325487 321548 487 83-8554 38-7481  
385487547 32154 8841351 3273612 77823 331 667 • 5466 4456 831  
315788548 38888754 5888741 2111412233 248174 213 890 • 7675 2321 457 51-2047 34-8748  
832154788 322018 385708 7529847398 7732 567 312 • 6789 6777 884  
315487587 3587458 385748 328738 78882 334 771 • 0090 9023 318 10-8328 51-2047

SCAN PARAMETERS: 54784747



SYS DIRECTORY

83-258745  
88-954875

85-802147 83-587042

ENERGIZE

83-588985 23-545428

MED DIRECTORY

14-478852 83-547741

COMMUNICATIONS

23-801458 85-233584

COMMUNICATIONS

30214578 144 548085 488 85485 878  
33218574 584 748 488 548 548  
85848545 835 50782 548 3 541  
84841544 358 487854 572 35478 587  
84878544 524 85485 887 584 854  
24372782 283 748548 885 885 850

LCARS MODE SEL

STELLAR CART

LOCK SYS INFO

MISSION OPS

SYS TIME SETTINGS

DATABASE

DEACTIVATE ONLINE

DATABASE

85-874220

31-588347

34-788883

78-122588

71-883082

84-752147

## Learning Objectives

DETAILED SCAN OUTPUT FEED ALPHA

Develop your story for broadcast.  
Justify your stories value.

## GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	P1*: Explain the media market for different news providers  <i>(*Synoptic assessment from Unit 1 Media products and audiences)</i>		
	P2: Explain the media platforms used for news distribution	M1: Compare and contrast the benefits of using different media platforms	
2. Know the construction and content of news articles	P3: Describe the structure and purpose for different news articles	M2: Analyse the linguistic conventions used within different news articles	
3. Be able to research and plan content for an article	P4*: Research and plan content for an original article  <i>(*Synoptic assessment from Unit 2 Pre-production and planning)</i>	M3: Reference and record information sourced for use within the article	D1: Justify the choice of sourced information to be referenced within the article
4. Be able to write and edit a news article for an identified purpose	P5: Write an original article for an identified purpose	M4: Explain the mode of address and structure used	D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted
	P6: Use sub-editing skills to finalise the article for publication		

## STARTER

LCARS-3004

ONLINE

2347823 348 450848583845 •  
340821 21356 • • 3273812 77823 331 867 • 548  
343285 334 2332545 • • 7828847338 7732 387 812 • 878  
124633 124 34235678 • • 328738 78882 334 771 • 008

### DEVELOP YOUR STORY

Learning Objective  
Develop your story for broadcast.  
Justify your stories value.

378-212

MODE SELECT

VIEW

LCARS - 290450

Let's recap you have:

- > Researched a story
- > Primary Resources
- > Secondary Resources
- > Evidence of cross referencing.
- > A subedited draft of your work.

right...?

# DEVELOP YOUR STORY MODE OF ADDRESS

## STARTER

LCARS-3004

ONLINE

2347823 348 458848583845  
2112545 48823  
124633 124 34235678  
2111412233 248174 213 890  
328738 78882 334 771 008

Learning Objective  
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Justify your stories value.

378-212



VIEW

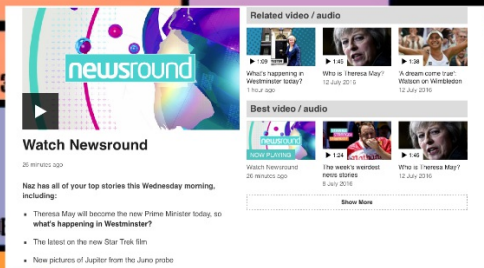
Watch Newsround and make a list of the mode of address used.

LCARS - 290450

# STARTER

## DEVELOP YOUR STORY MODE OF ADDRESS JUSTIFICATION

**Learning Objective**  
Develop your story for broadcast.  
Justify your stories value.



What **MODE OF ADDRESS** does **NEWSROUND** use?

Who is the audience?

How are they addressed by presenters?

What sort of language do they use?

What "style" are they using direct or indirect?

What tone is being used?

LCARS - 290450

U7 L04

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LCARS 40274

02-854598

## YOUR STORY

Fleshing out the idea and style for NEWSROUND

Learning Objective  
Develop your story for broadcast.  
Justify your stories value.

03-875883

### TASK

Using your story:

04-785488

> Write out what the **PURPOSE** is of your article?  
(i.e. change the world? informational? public interest? moral panic?)

05-224353

> Who the target audience?

06-578585

> What language will you use (informal or formal) and give an example.

> What style will the presenter use direct or indirect and why?

> What tone does it need (e.g. teacher to pupil, parent to child, peer to peer?)

## U7 L04 - BLOG TASK

LCARS 40274

02-854598

**BLOG YOUR NOTES  
FROM TODAY**

**Learning Objective**  
Develop your story for broadcast.  
Justify your stories value.

03-975883

**Add your information from today's lesson.**

> Add the first half of this merit criteria task.

**Category: U7 L04**

**Title of Post: EXPLAIN MODE OF ADDRESS AND STRUCTURE USED**

04-765466

05-224353

06-578565

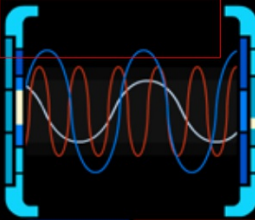
**PLENARY**



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