



**UNIT 7
JOURNALISM
AND THE
NEWS INDUSTRY**

INDUSTRY

NEWS

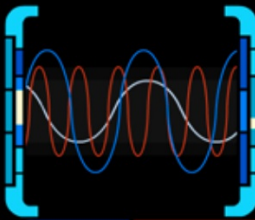
MOLECULAR SCAN ANALYSIS 62-854735

832547782 325487321 5214388
658745214 325487 321548
385487547 32154 8841351
315788548 38888754 588874
832154788 322018 385708
315487587 3587458 385748

3273612 77823 331 667 • 5466 4456
2111412233 248174 213 890 • 7675 2321
7529847398 7732 587 312 • 6789 6777
328738 78882 334 771 • 0090 9023

323 83-8554 38-7481
487
831 51-2047 34-8748
457
884 10-8328 51-2047
318

SCAN PARAMETERS: 54784747



SYS DIRECTORY

83-258745
88-954875

85-802147 83-587042

ENERGIZE

83-588985 23-545428

MED DIRECTORY

14-478852 83-547741

COMMUNICATIONS

23-801458 85-233584

COMMUNICATIONS

30214578 144 548085 488 85485 878
33218574 584 748 488 548 548
85848545 835 50782 548 3 541
84841544 358 487854 572 35478 587
84878544 524 85485 887 584 854
24372782 283 748548 885 885 850

85-874220

31-588347

34-788883

78-122588

71-883882

84-752147

LCARS MODE SEL

STELLAR CART

LOCK SYS INFO

MISSION OPS

SYS TIME SETTINGS

DATABASE

DEACTIVATE ONLINE

DATABASE

Learning Objectives

DETAILED SCAN OUTPUT FEED ALPHA

Illustrate news providers from around the world so you understand the answer to: "Who Provides The News?"

GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	<p>P1*: Explain the media market for different news providers</p> <p>(*Synoptic assessment from Unit 1 Media products and audiences)</p>		
	<p>P2: Explain the media platforms used for news distribution</p>	<p>M1: Compare and contrast the benefits of using different media platforms</p>	
2. Know the construction and content of news articles	<p>P3: Describe the structure and purpose for different news articles</p>	<p>M2: Analyse the linguistic conventions used within different news articles</p>	
3. Be able to research and plan content for an article	<p>P4*: Research and plan content for an original article</p> <p>(*Synoptic assessment from Unit 2 Pre-production and planning)</p>	<p>M3: Reference and record information sourced for use within the article</p>	<p>D1: Justify the choice of sourced information to be referenced within the article</p>
4. Be able to write and edit a news article for an identified purpose	<p>P5: Write an original article for an identified purpose</p>	<p>M4: Explain the mode of address and structure used</p>	<p>D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted</p>
	<p>P6: Use sub-editing skills to finalise the article for publication</p>		

STARTER

Learning Objective

Illustrate news providers from around the world so you understand the answer to: "Who Provides The News?"

LCARS-3004

ONLINE

2347823	348	450848583845	•	3273612	77823	331	667	•	5466
340821		21356	•	2111412233	248174	213	890	•	7675
2112545	48823		•	7529847398	7732	567	312	•	6789
343265	334	2332545	•	328738	78882	334	771	•	0090
124633	124	34235678	•						

378-212



VIEW

BBC
NEWS

News Corporation

FOX
NEWS
.com

As a class, list as many companies as you can that deliver the news.

Think about different audiences!

How many can you come up with?

(You may find some clues on this page!)

U7 L01

LCARS 40274
02-854598

8578232	3882	5893	3485	0846	29
2064962	828	1276	87	6185	74
278	8588	6547	867	2347	05
8967248	8869	476	9749	0982	89
3478	346	34	8	89	
898990	285	923	238	578	9
947589	68	678	584	678	4

9886-234 0128-069
1014-819 7232-838

03-975883
04-765466
05-224353
06-578565

**DIVIDE THE ONES
YOU HAVE INTO:
PRINT
TELEVISION
RADIO
ONLINE**

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070

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070

Learning Objective
Illustrate news providers from around the world so you understand the answer to: "Who Provides The News?"

U7 L01

Learning Objective

Illustrate news providers from around the world so you understand the answer to: "Who Provides The News?"

LCARS 40274
02-854598

8578232	3882	5893	3485	0846
2064962	826	1276	87	6185
278	8589	6547	867	2347
8967248	8969	476	9749	0982
3478	346	34	8	89
898990	285	923	238	578
947589	68	678	584	678

03-975883

**EXPAND YOUR
LISTS BY GOING
ONLINE NOW -
HOW MANY
PRINT, TV, RADIO
& ONLINE NEWS
SOURCES CAN
YOU FIND?**

04-765466
05-224353
06-578565



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Note: Online means websites which ONLY deliver the news online **DATA NODE 188**

U7 L01

Learning Objective

Illustrate news providers from around the world so you understand the answer to: "Who Provides The News?"

8578232	3882	5893	3485	0846
2064962	826	1276	87	6185
278	8589	6547	867	2347
8967248	8969	476	9749	0982
3478	346	34	8	89
898990	285	923	238	578
947589	68	678	584	678

LCARS 40274

02-854598

03-975883

04-765466

05-224353

06-578565

FEEDBACK:
Which companies do you think are the most popular in:

PRINT, TV, RADIO & ONLINE NEWS CREATION?



DATA NODE 188

U7 LO1 - FIRST BLOG TASK

LCARS 40274

02-854598

8578232	3882	5893	3485	0846
2064962	826	1276	87	6185
278	8589	6547	867	2347
8967248	8969	476	9749	0982
3478	346	34	8	89
898990	285	923	238	578
947589	68	678	584	678

Learning Objective

Illustrate news providers from around the world so you understand the answer to: "Who Provides The News?"

03-975883

CREATE A MAP OF NEWS PROVIDERS

A "Visual" mind map of all these companies using just their LOGOs and state where in the world they are based. e.g. Fox News = America



04-765466

05-224353

06-578565

Separate them into:
PRINT, TV, RADIO & ONLINE

Category: U7 LO1 - Understand the News Industry
Title of Post: Providers of the News

DATA NODE 188

What have you learned today?

SCAN PARAMETERS: 54784747

Learning Objectives

DETAILED SCAN OUTPUT FEED ALPHA

Illustrate news providers from around the world so you understand the answer to: "Who Provides The News?"

The interface features a top-left panel with a waveform graph. Below it is a grid of buttons with labels like 'SYS DIRECTORY', 'ENERGIZE', 'MED DIRECTORY', 'COMMUNICATIONS', 'STELLAR CART', 'MISSION OPS', and 'DATABASE'. A central column contains several numeric IDs. On the right, there are two large text boxes: one asking 'What have you learned today?' and another titled 'Learning Objectives' containing the text 'Illustrate news providers from around the world so you understand the answer to: "Who Provides The News?"'. At the top right, 'SCAN PARAMETERS: 54784747' is displayed. At the bottom right, 'DETAILED SCAN OUTPUT FEED ALPHA' is shown. A horizontal bar at the bottom contains numbers 03, 05, 07, 09, 11, 13, 15, 17, 18.