



**CITIZEN
JOURNALIST
& WE MEDIA**

**UNIT 7
JOURNALISM
AND THE
NEWS INDUSTRY**

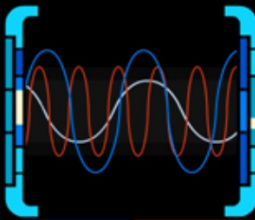
INDUSTRY

NEWS

MOLECULAR SCAN ANALYSIS 62-854735

832547782 325487321 5214388
658745214 325487 321548 3273612 77823 331 667 • 5466 4456
385487547 32154 8841351 2111412233 248174 213 890 • 7675 2321
315789548 38888754 588874 7529847398 7732 567 312 • 6789 6777
832154788 322018 385708 328738 78882 334 771 • 0090 9023
315487587 3587458 385748 318

SCAN PARAMETERS: 54784747



SYS DIRECTORY

83-258745
88-954875

05-002147 83-587042

ENERGIZE

83-588985 23-545428

MED DIRECTORY

14-478852 83-547741

COMMUNICATIONS

23-801458 85-233584

COMMUNICATIONS

30214578 144 548085 488 85485 878
33218574 584 748 488 548 548
85848545 835 50782 548 3 541
84841544 358 487854 572 35478 587
84878544 524 85485 887 584 854
24372782 283 748548 885 885 850

LCARS MODE SEL

STELLAR CART

LOCK SYS INFO

MISSION OPS

SYS TIME SETTINGS

DATABASE

DEACTIVATE ONLINE

DATABASE

05-874220

31-588347

34-788883

78-122588

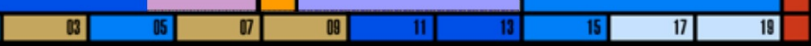
71-883082

84-752147


Learning Objectives

Establish the impact digital technology has had on the production and distribution of news

DETAILED SCAN OUTPUT FEED ALPHA



GRADING CRITERIA

| LO | Pass | Merit | Distinction |
|---|--|---|---|
| | The assessment criteria are the Pass requirements for this unit. | To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to: | To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to: |
| 1. Understand the news industry | P1*: Explain the media market for different news providers <i>(*Synoptic assessment from Unit 1 Media products and audiences)</i>  | | |
| | P2: Explain the media platforms used for news distribution | M1: Compare and contrast the benefits of using different media platforms | |
| 2. Know the construction and content of news articles | P3: Describe the structure and purpose for different news articles | M2: Analyse the linguistic conventions used within different news articles | |
| 3. Be able to research and plan content for an article | P4*: Research and plan content for an original article <i>(*Synoptic assessment from Unit 2 Pre-production and planning)</i> | M3: Reference and record information sourced for use within the article | D1: Justify the choice of sourced information to be referenced within the article |
| 4. Be able to write and edit a news article for an identified purpose | P5: Write an original article for an identified purpose | M4: Explain the mode of address and structure used | D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted |
| | P6: Use sub-editing skills to finalise the article for publication | | |

STARTER



ONLINE

2347823
340821
2112545
343265
124633

we
the media

GRASSROOTS JOURNALISM
BY THE PEOPLE,
FOR THE PEOPLE



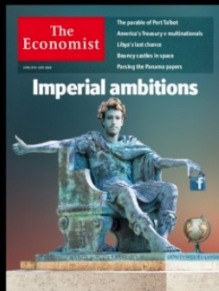
234 083
221
387 21
923 377
188 541

378-212



VIEW

Can you find any news stories that have been created by non-journalists (i.e. everyday **citizens**) and uploaded to a website for consumption?



LCARS - 290450

Learning Objective
Establish the impact digital technology has had on the production and distribution of news

U7 L01

LCARSCOM.NET COMPUTER ACCESS • ONLINE

LCARS 40274

02-854598

Ways in which YOU can create and distribute the news.

Learning Objective
Establish the impact digital technology has had on the production and distribution of news

03-975883

Research and screen grab all the online ways in which you as an audience could **CONTRIBUTE** or give opinions about news stories.

04-765466

05-224353

06-578565



BBC News
5 mins · @

Michael Gove admits he doesn't have charisma and didn't want to run as Tory leader - but says he had to listen to his heart.

LIVE Central London

BREAKING NEWS
CONSERVATIVE LEADERSHIP
Theresa May currently has backing of more MPs

7.2k Views

Like Comment Share

146 Top comments

14 shares

Write a comment...

Jacobs Egoh None has the charisma may be Mrs May. My advice is that British parliament should be desolved and snap election called to vote in a complete new set of parliamentarians that would fit into the UK new independent and out of Europe status.

U7 L01

LCARSCOM.NET COMPUTER ACCESS • ONLINE

LCARS 40274

02-854598

Ways in which YOU can create and distribute the news.

Learning Objective
Establish the impact digital technology has had on the production and distribution of news

03-975883

04-765466

05-224353

06-578565



Explore the ways news is distributed using clear and relevant examples of technology (i.e. Apps, Facebook, Twitter etc..) include Newspapers and modern digital methods.

News distribution in a new media world
(A model for the 21st century newsroom pt4)

January 2, 2008

The fourth post of the Model for the 21st Century Newsroom looks at how distribution is changing from a push/pull model to a tripartite, push-pull-pass, one.

In the 20th century, commercial distribution of news was relatively straightforward: if you worked in print, you published a newspaper or magazine at a particular time, it was transported to outlets, and people picked it up (or it was delivered). If you worked in broadcast, you broadcast it at a particular time, and people watched or listened.

Simple.



USE GOOGLE!

407

100

742

02-854598

U7 L01

LCARSCOM.NET COMPUTER ACCESS • ONLINE

COMPARE AND CONTRAST

| | | | | |
|---------|------|------|------|------|
| 8578232 | 3882 | 5893 | 3465 | 0846 |
| 2864962 | 828 | 1278 | 87 | 8185 |
| 3478 | 346 | 34 | 8 | 89 |
| 898990 | 285 | 923 | 238 | 578 |
| 847588 | 88 | 678 | 584 | 678 |

Learning Objective
 Establish the impact digital technology has had on the production and distribution of news

03-875883

04-765466

05-224353

06-578565



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Compare 2 news stories from a "We Media" website to two official news providers of your choice.

- List the:
 - Bias of the different providers
 - Media used to present the story
 - Information that was not included across some platforms
 - Advantages and Disadvantages of this type of distribution
 - Who are the target audiences for these sites?

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U7 L01 - BLOG TASK 4

LCARS 40274

02-854598

CREATE A EMBEDDED PDF
Convert your document from this lesson into a PDF

0128-089

1014-819

7232-838

03-875883

Upload the PDF to Scribd.com and then use the **EMBED** code to embed it onto your blog.

04-765466

Category: U7 L01

05-224353

Sub Title: Explain the Media Platforms used for News Distribution

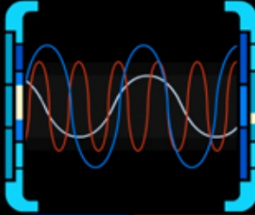
Sub-Title of Post: Media Formats and Platforms



PLENARY

Learning Objective

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| 385487547 | 32154 | 8841351 | 7529847398 | 7732 | 567 | 312 | • | 6789 | 6777 | 831 |
| 315789548 | 38888754 | 5888741 | 328738 | 78882 | 334 | 771 | • | 0090 | 9023 | 457 |
| 832154788 | 322018 | 3857081 | | | | | | | | 884 |
| 315487587 | 3587458 | 3857481 | | | | | | | | 318 |

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| 83-258745 | 83-8554 | 38-7481 |
| 88-954875 | 51-2047 | 34-8748 |
| | 10-8328 | 51-2047 |

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| 03 | 05 | 07 | 09 | 11 | 13 | 15 | 17 | 18 |
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Learning Objectives

DETAILED SCAN OUTPUT FEED ALPHA

Establish the impact digital technology has had on the production and distribution of news

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| SYS TIME | SETTINGS |
| DEACTIVATE | ONLINE |

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| MED DIRECTORY |
| COMMUNICATIONS |
| STELLAR CART |
| MISSION OPS |
| DATABASE |

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| 84-752147 |