



**PLATFORMS OF
NEWS DISTRIBUTION
BY INSTITUTIONS**

**UNIT 7
JOURNALISM
AND THE
NEWS INDUSTRY**

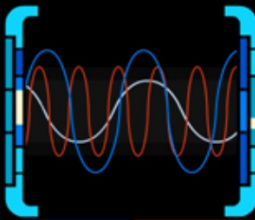
INDUSTRY

NEWS

MOLECULAR SCAN ANALYSIS 62-854735

832547782	325487321	5214388	3273612	77823	331	667	•	5466	4456	323	83-6554	38-7481
658745214	325487	321548	2111412233	248174	213	890	•	7675	2321	487	51-2047	34-8748
385487547	32154	8841351	7529847398	7732	567	312	•	6789	6777	831	10-8328	51-2047
315789548	38888754	588874	328738	78882	334	771	•	0090	9023	457		
832154788	322018	385708								884		
315487587	3587458	385748								318		

SCAN PARAMETERS: 54784747



SYS DIRECTORY

83-258745
88-954875

85-802147

ENERGIZE

83-589885

MED DIRECTORY

14-478852

COMMUNICATIONS

23-801458

30214578	144	548085	488	85485	878
33218574	584	748	488	548	548
85848545	835	50782	548	3	541
84841544	358	487854	572	35478	587
84878544	524	85485	887	584	854
24372782	283	748548	885	885	850

LCARS

STELLAR CART

LOCK

MISSION OPS

SYS TIME

DATABASE

DEACTIVATE

ONLINE

85-874220

31-588347

34-788883

78-122588

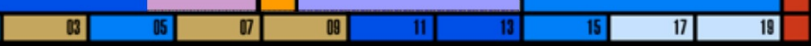
71-883882

84-752147

Learning Objectives

Compare and Contrast the differences in distribution of news in the past and present using different media platforms

DETAILED SCAN OUTPUT FEED ALPHA



GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	P1*: Explain the media market for different news providers <i>(*Synoptic assessment from Unit 1 Media products and audiences)</i>		
	P2: Explain the media platforms used for news distribution	M1: Compare and contrast the benefits of using different media platforms	
2. Know the construction and content of news articles	P3: Describe the structure and purpose for different news articles	M2: Analyse the linguistic conventions used within different news articles	
3. Be able to research and plan content for an article	P4*: Research and plan content for an original article <i>(*Synoptic assessment from Unit 2 Pre-production and planning)</i>	M3: Reference and record information sourced for use within the article	D1: Justify the choice of sourced information to be referenced within the article
4. Be able to write and edit a news article for an identified purpose	P5: Write an original article for an identified purpose	M4: Explain the mode of address and structure used	D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted
	P6: Use sub-editing skills to finalise the article for publication		

STARTER

THE TIME LINE OF NEWS DISTRIBUTION

Learning Objective
Compare and Contrast the differences in distribution of news in the past and present using different media platforms

People started consuming the news from the 16th Century.

EXPLORE:
How was news distributed to an audience in the 16th, 17th, 18th, 19th and 20th Centuries.



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ONLINE

378-212

VIEW

LCARS-290450

U7 L01

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02-854598

COMPARE
Pick a big news story
from this year.

Learning Objective

Compare and Contrast the differences in
distribution of news in the past and present
using different media platforms

03-975883

> Compare how different news
organisations covered this huge story
in terms of:

04-765466

i) The way you could use social media
to discuss a major news event

05-224353

ii) How you might share your opinions
and discuss the event with your
friends.

06-578565

iii) What are the benefits for citizen
journalists and users like you of
communicating this way?

CHOOSE:
1x ONLINE SOURCE
or NEWS APP
1x NEWSPAPER
1x TV

U7 L01

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02-854598



3485	0844
87	8181
867	2347
9749	0982
8	88
238	571
584	678

Learning Objective
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03-975883

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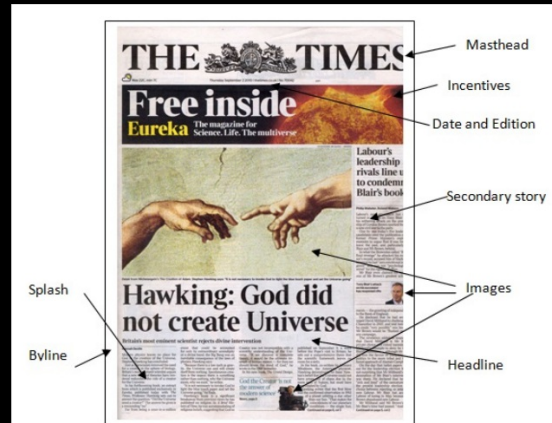
05-224353

06-578565

CONTRAST

How would the story you have chosen unfolded in the 17th and 20th centuries?

Write down - what would be the headline? Splash?



U7 L01 - BLOG TASK 5

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03-975883

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06-578565

PLENARY

Compare your notes today to:

> The way news broadcasters have to present the story, the headlines they use compared to normal people, how the news story presents and promotes it, the mode of address used compared to the normal person, the way they respond to the audience. What are the benefits for the news broadcaster? Demonstrate what key information they ALL gave out. Demonstrate what information was not included on some platforms. Identify any "Bias" that occurred on the platforms.

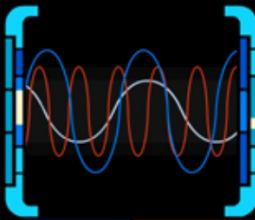
Category: U7 L01

Title of Post: Compare and Contrast the benefits of using different media platforms

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