



**CONSTRUCTION AND
CONTENT OF NEWS
ARTICLES
APPS**

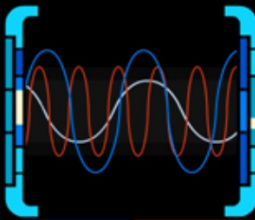
**UNIT 7
JOURNALISM
AND THE
NEWS INDUSTRY**



MOLECULAR SCAN ANALYSIS 62-854735

832547782 325487321 5214388 323
658745214 325487 321548 487 83-8554 38-7481
385487547 32154 8841351 3273612 77823 331 667 • 5466 4456 831
315788548 38888754 5888741 2111412233 248174 213 890 • 7675 2321 457 51-2047 34-8748
832154788 322018 385708 7529847398 7732 567 312 • 6789 6777 884
315487587 3587458 385748 328738 78882 334 771 • 0090 9023 318 10-8328 51-2047

SCAN PARAMETERS: 54784747



SYS DIRECTORY

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COMMUNICATIONS

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LCARS MODE SEL

STELLAR CART

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Learning Objectives

DETAILED SCAN OUTPUT FEED ALPHA

Discover and Develop an understanding of how news is constructed.

GRADING CRITERIA

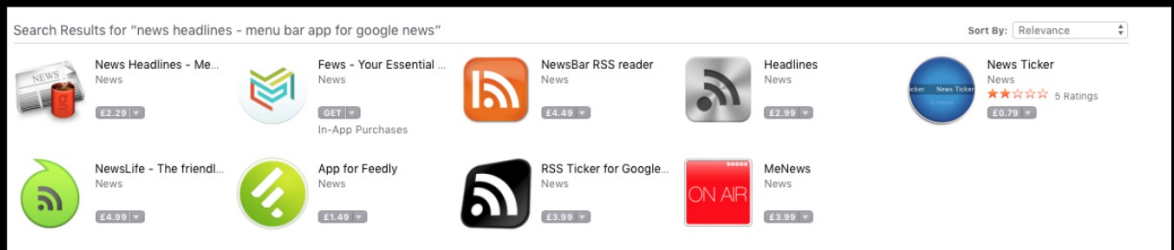
LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	<p>P1*: Explain the media market for different news providers</p> <p>(*Synoptic assessment from Unit 1 Media products and audiences)</p>		
	<p>P2: Explain the media platforms used for news distribution</p>	<p>M1: Compare and contrast the benefits of using different media platforms</p>	
2. Know the construction and content of news articles	<p>P3: Describe the structure and purpose for different news articles</p>	<p>M2: Analyse the linguistic conventions used within different news articles</p>	
3. Be able to research and plan content for an article	<p>P4*: Research and plan content for an original article</p> <p>(*Synoptic assessment from Unit 2 Pre-production and planning)</p>	<p>M3: Reference and record information sourced for use within the article</p>	<p>D1: Justify the choice of sourced information to be referenced within the article</p>
4. Be able to write and edit a news article for an identified purpose	<p>P5: Write an original article for an identified purpose</p>	<p>M4: Explain the mode of address and structure used</p>	<p>D2: Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted</p>
	<p>P6: Use sub-editing skills to finalise the article for publication</p>		

STARTER

SEE HOW MANY NEWS APPS YOU CAN FIND

Learning Objective
Discover and Develop an understanding of how news is constructed.

How many ways are there to consume the news via apps? (Give Examples)



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NEWS INTRO

FIND OUT WHAT THESE WORDS MEAN

Learning Objective
Discover and Develop an understanding of how news is constructed.

In terms of language what is...

- Colloquial
- Expletive
- 1st Person Speak
- 3rd Person Speak



What might influence a story?
How might a carefully chosen picture influence the reader?

Learning Objective
Discover and Develop an understanding of how news is constructed.

MODE OF ADDRESS

Definition: The way in which relations between addresser and addressee are constructed

03-975883

How did the producer "construct" this piece for a certain audience?

04-765466

Examine:

> **Language Used in Article**

(Colloquial i.e. Slang or Expletive i.e. Informal or Formal)

05-224353

> **Words used in headline - why these words?**

06-578565

> **Is 1st or 3rd person used? Why use this?**

> **What are the influences for this type of mode?**

(target audience? Format? Genre? Expectation?)

> **How have Images / Video been used to sway opinion about the story or the people in the story?**

(Examine at least 2 images / videos)

	Conservative	Labour	Liberal Democrat	Green	UKIP	Other
Headline	✓	✗	✗	✗	✗	✗
Lead Image	✓	✗	✗	✗	✗	✗
Video	✓	✗	✗	✗	✗	✗
Background Music	✗	✗	✗	✗	✗	✗
Text on Screen	✗	✗	✗	✗	✗	✗

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DISCOVER

Download: BBC News, Daily Mail, Guardian, Sky News and The Independent News Apps onto your iPad

Learning Objective
Discover and **Develop** an understanding of how news is constructed.

03-975883

> Class Task:

Review the mode of address of the same news story across two apps (use apps you have not used before).

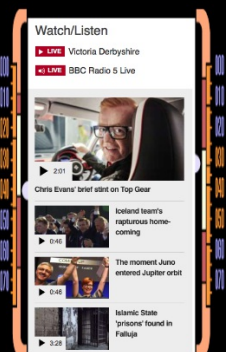
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06-578565

Review:

- Compare the mode of address
- Compare the images used
- Compare the core content of the story
- Compare the links to other media from the article
- Compare the paragraphing and sentence structure
- Compare the use of speech.



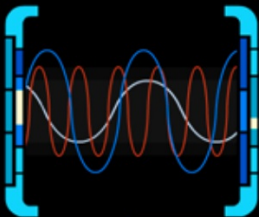
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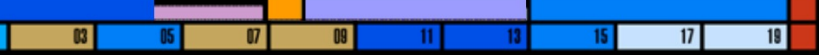
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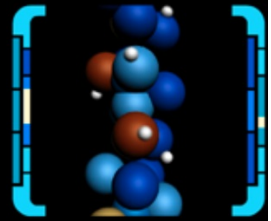
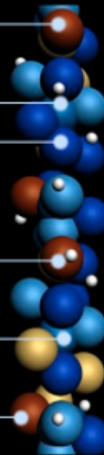
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