**UNDERSTANDING
REPORTAGE**

**UNIT 7
JOURNALISM
AND THE
NEWS INDUSTRY**
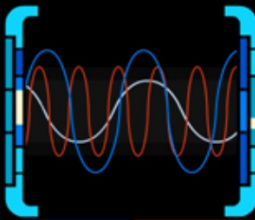
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658745214 325487 321548
385487547 32154 684135
315789548 36898754 588074
632154789 322018 385708
315487587 358745B 385749

3273612 77823 331 667 ● 5466 4456
2111412233 248174 213 890 ● 7675 2321
7529847398 7732 567 312 ● 6789 6777
328738 78882 334 771 ● 0090 9023

323
487
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83-8554   36-7481
51-2047   34-8748
10-6328   51-2047

SCAN PARAMETERS: 54784747

03   05   07   09   11   13   15   17   19

DETAILED SCAN OUTPUT FEED ALPHA

83-258745
98-354875

SYS DIRECTORY

ENERGIZE

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63-589985   23-545428
14-478852   63-547741
23-001458   85-233584

MED DIRECTORY

COMMUNICATIONS

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33218574 564 748 466 546 546
85848545 635 50782 548 3 541
64641544 358 487654 572 35476 587
64876544 524 85465 997 564 854
24372782 283 748548 965 665 650

LCARS   MODE SEL
LOCK   SYS INFO
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STELLAR CART
MISSION OPS
DATABASE

85-874220
31-586347
34-789663
78-122588
71-863002
94-752147

Learning Objectives

Recognise and Interpret the different types and genres of reportage.

GRADING CRITERIA

LO	Pass	Merit	Distinction
	The assessment criteria are the Pass requirements for this unit.	To achieve a Merit the evidence must show that, in addition to the Pass criteria, the candidate is able to:	To achieve a Distinction the evidence must show that, in addition to the pass and merit criteria, the candidate is able to:
1. Understand the news industry	**P1*:** Explain the media market for different news providers *(*Synoptic assessment from Unit 1 Media products and audiences)*		
	P2: Explain the media platforms used for news distribution	**M1:** Compare and contrast the benefits of using different media platforms	
2. Know the construction and content of news articles	**P3:** Describe the structure and purpose for different news articles	**M2:** Analyse the linguistic conventions used within different news articles	
3. Be able to research and plan content for an article	**P4*:** Research and plan content for an original article *(*Synoptic assessment from Unit 2 Pre-production and planning)*	**M3:** Reference and record information sourced for use within the article	**D1:** Justify the choice of sourced information to be referenced within the article
4. Be able to write and edit a news article for an identified purpose	**P5:** Write an original article for an identified purpose	**M4:** Explain the mode of address and structure used	**D2:** Compare and contrast the regulatory implications for the article relevant to the medium in which it is transmitted
	P6: Use sub-editing skills to finalise the article for publication		

LCARS-3004

ONLINE

ARTS/ENTERTAINMENT,
POLITICS, EDUCATION,
BUSINESS

Learning Objective
Recognise and Interpret the different
types and genres of reportage.

378-212

MODE SELECT

VIEW

The target audience demands their news
providers to speak to them in a certain way -
the "mode of address"

MailOnline

Mirror

theguardian
website of the year

B B C Sign in

NEWS

Journalism has different
reportage genres

Investigate - What are they?

LCARS - 290450

FIND AN ARTICLE
Using the iPad place yourself on a table and find one article on the topics below from any of the sites you've used previously

Learning Objective
Recognise and Interpret the different types and genres of reportage.

ENTERTAINMENT SHOWBIZ TV NEWS TABLE

MailOnline

POLITICS TABLE

Mirror

BUSINESS TABLE

theguardian
website of the year

EDUCATION TABLE

BBC Sign in

NEWS

What are the genre's for these companies?

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RECOGNISE & INTERPRET
You have five minutes to complete the following task:

Learning Objective
Recognise and Interpret the different types and genres of reportage.

03-975683

00 : 00 : 00

04-765466

05-224353

06-576565

> Explain how your news company fits your chose genre.

You could explore:
i) Language
ii) Images
iii) Length of story (word count)
iv) Bias
v) Mode of Address
vi) Who the audience might be
vii) How audiences will interpret the article
viii) Conventions of that genre and where they appear (specific examples required)

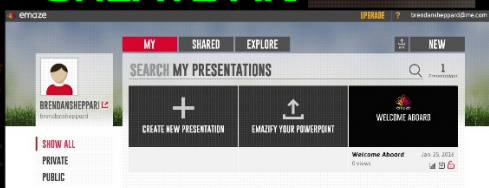What do we learn about the language & content of reportage pieces?

LCARS 40274

02-654598

03-975883

04-765466

05-224353

06-576565

PLENARY

CREATE AN **emaze**

U7 LO2 - BLOG TASK 1

Learning Objective
Recognise and Interpret the different types and genres of reportage.

Find 4 different news stories from different news providers.
2 should be categorised as serious reportage (e.g. crime, politics, education, business)
2 should be categorised as general interest (e.g. sports, arts, celebrity)
Make notes on standout features of each story such as use of language, images, length of story, bias.

Discuss the structure of the pieces:
Context - Where are these articles to be found in the newspaper / online etc... and why are they placed here?
Audience - What is the headline or title and how does it catch the audience's attention?
Discuss the use of sensationalist language
Discuss the use of imagery
Discuss the core content of the story or article
Discuss the links to other media (e.g. music, television appearances, and film stars).
Discuss the paragraphing used.
Discuss the mode of address used
Discuss the use of speech
Discuss the sentence structure used.

Category: U7 LO2
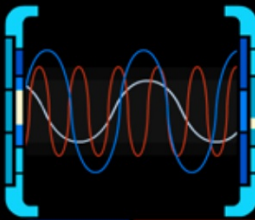**Title of Learning Outcome: Know the construction and content of news articles**
Title: Describe the Structure, Language and Purpose for different news articles **SUB TITLE - Subject and Purpose**

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