

# Live Assessment Material

## Model Assignment

### Choice 1

**Creative iMedia - OCR Level 1/2 Cambridge National Certificate in Creative**

### PS4 Computer Game Cover





# Contents

	Page Number(s)
<b>INFORMATION FOR YOU</b>	<b>3</b>
<b>Scenario for the assignment</b>	<b>4</b>
This section contains the assignment background which you will need to be familiar with in order to complete the tasks.	
<b>Your Tasks</b>	<b>5 – 7</b>
This section contains all the tasks learners must complete before work can be submitted for assessment.	



## A PS4 Computer Game Sleeve

Your client, a game publisher called NuComputerGames, is releasing a computer game called TIMECHASER, aimed at 14-16 year olds and priced at £29.99. In the game the player can travel through time using doorways which are open for a limited period of time.

The player has a special Timewatch to help them find the gateways to other dimensions.

NuComputerGames plan to release this game with a full PS4 Branded CD Sleeve which will be available in print and online formats. This should be created as a digital graphic and should include a range of appropriate text and images to make it suitable as an front cover, back cover and spine for the game.

NuComputerGames requires two versions of the final digital graphic. One will be of suitable quality to be used in a full colour printed CD Box and the other will be a web banner of 970x 250 pixels. The graphic should then be re-purposed for use online at a lower resolution as well as the high resolution one.

**Read through all of the tasks carefully, so that you know what you will need to do to complete this assignment.**

Important

- You will need to have access to the marking criteria. Your teacher can explain the marking criteria if you need further clarification.
- You will need to draw upon relevant skills/knowledge/understanding from other units you have studied in this qualification.
- The final product must be supplied as evidence in its intended format.

# Your Tasks

The tasks should take approximately 10 hours to complete.

## Task 1: Investigating Digital Graphics

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Learning Outcome (LO) 1 is assessed in this task

Simply find 1 PS4 game cover and analyse it for colour, layout, image resolution, images used, denotation and the connotation of these images, fonts and logo's used, you must also discover what the dimensions of a PS4 game cover are.

This will be in addition to all the other tasks you have done already.

## Task 2: Planning your digital graphic

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Learning Outcome (LO) 2 is assessed in this task.

You need to organise your time and resources so that you can plan the creation of your digital graphic. You will need to generate the ideas for the digital graphic, taking into consideration any external restrictions on what you can use or produce.

### Your client and the target audience

You need to:

- consider the client's requirements and how these are specified
- consider the target audience for the digital graphic
- decide on a visual style and composition of the digital graphic.

### Creating a work plan for the project

You need to:

- identify what activities must be completed to create the digital graphic
- estimate how long each activity will take
- identify the workflow sequence, needed to create the digital graphic
- describe the assets and resources you will need to create the digital graphic.

### Producing ideas

You need to:

- produce a visualisation diagram of the digital graphic.

### Legal restrictions

You need to:

- explain any legal issues and restrictions that need to be considered when creating the digital graphic to be used in a commercial context.

Present your evidence in an appropriate way.

## Task 3: Creating your digital graphic

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Learning Outcome (LO) 3 is assessed in this task.

You will need to produce the digital graphic, using a range of tools, techniques and assets to ensure it is suitable for its intended uses.

### Obtaining assets for use in the graphic

You need to:

- obtain the assets required for the digital graphic
- re-purpose the assets to ensure their technical compatibility with the digital graphic.

### Create the graphic

You need to:

- use a range of tools and techniques from the image editing software to combine the assets into the final graphic
- save both versions of the digital graphic in suitable formats as specified in the brief
- submit both digital graphic versions in an electronic format.

Present your evidence in an appropriate way.

## Task 4: Checking and reviewing the digital graphic

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Learning Outcome (LO) 4 is assessed in this task.

Now the digital graphic has been produced, you need to consider whether you have met all the requirements of the initial brief. You will also need to review the overall quality of the digital graphic and identify any improvements that could be made.

### Reviewing the digital graphic

You need to:

- review how well the digital graphic meets the clients requirements
- identify how the digital graphic could be improved
- describe areas for further development, giving reasons for your choices.

Present your evidence in an appropriate way.

**The Virtual Tutor and Online Checklists for Learning Outcomes give you more information as to how to successfully complete these tasks to a high level.**