





Unit R082
Creating Digital Graphics

EVIDENCING
LO 2

Continue to put all your planning into
your e-Portfolio or Scrapbook, but
label a new page LEARNING OUTCOME 2 so
the examiner knows they have moved
onto the next section.



**FOLLOW THE CHECKLISTS AND VIRTUAL
TUTOR TO HELP YOU WITH TASKS.**

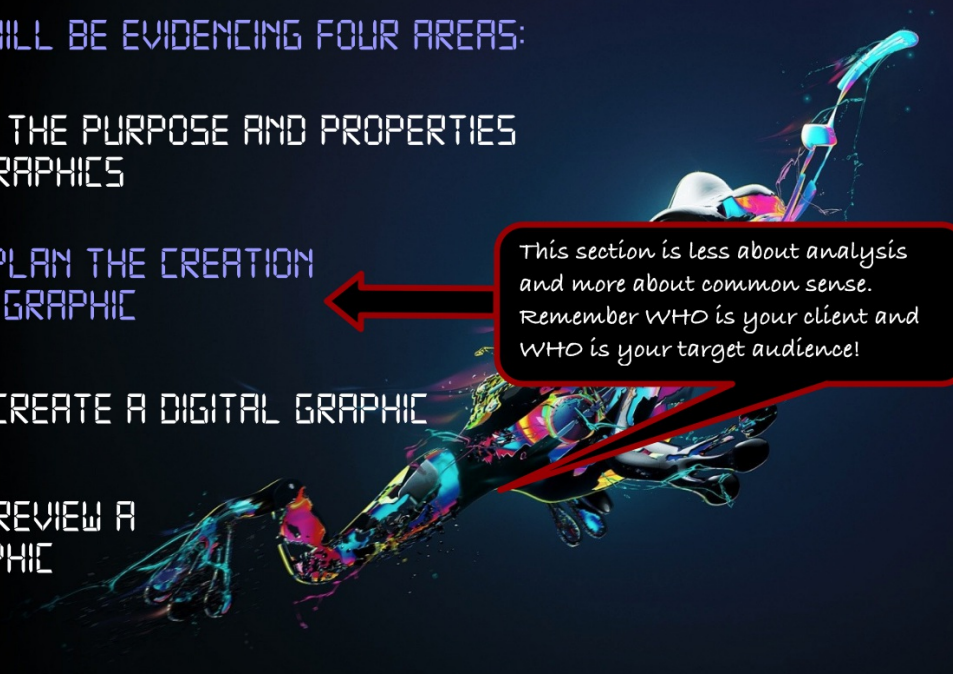
IN THIS UNIT YOU WILL BE EVIDENCING FOUR AREAS:

✓ LEARNING OUTCOME 1:
UNDERSTAND THE PURPOSE AND PROPERTIES
OF DIGITAL GRAPHICS

✓ LEARNING OUTCOME 2:
BE ABLE TO PLAN THE CREATION
OF A DIGITAL GRAPHIC

LEARNING OUTCOME 3:
BE ABLE TO CREATE A DIGITAL GRAPHIC

LEARNING OUTCOME 4:
BE ABLE TO REVIEW A
DIGITAL GRAPHIC



This section is less about analysis
and more about common sense.
Remember WHO is your client and
WHO is your target audience!



Choose your pathway through the course
- let's examine the briefs. Which will
you choose? Give yourself the best
chance at getting a distinction.



Why is planning important?



How do you evidence this?

LEARNING OUTCOME 2:
BE ABLE TO PLAN THE CREATION
OF A DIGITAL GRAPHIC

Understand the aspects
of planning.



Learning outcome 2 - Task 1

Find an example of the product you intend to make.

Analyse it for:

COLOURS USED, LAYOUT USED, IMAGE RESOLUTION USED, IMAGES USED (and why) DENOTATION (what you see), CONNOTATION (what it means), FONTS USED, LOGO'S USED and DIMENSIONS of the Product.

good analysis will ask WHY for the elements above.



What could you write for this example?



Learning Objectives

How did you do today?

Understand the aspects of planning.

Choose your brief and complete an initial analysis of your product.

