

Unit 16 - Production Brief

All sequences below are expected to come with all the accompanying paperwork.



Brief #1: Radio Promotional Advertisement Running Time: 1 minute	<p>Pegwell Bay in Kent is now believed to be the site where Julius Caesar invaded Britain. He would have been met by a British fleet who fought but then retreated!</p> <p>This was a major news event for Pegwell Bay and to celebrate this new finding, the people of Kent have opened a new museum that they would like to promote and they have approached you to create a new 1minute radio promotional advertisement for the museum.</p> <p>They would also like you to suggest a new name for the museum within the campaign. The local council would also like to hear part of the landings - sea, sailors, invaders, bad weather, dramatic music and maybe even Julius himself - maybe an extract from his journal.</p> <p>The museum is open to the public for free every weekday between 9am and 5pm and contains all manor of historical artefacts found at the local dig including swords, shields and various bits of armour.</p>
Running Time:	1min approx.
Delivery:	This should be delivered as a digital upload on YouTube or SoundCloud.
Things to note:	<p>The sequence HAS include:</p> <ul style="list-style-type: none"> > A Voice Over and/or Actor(s) > Sound Effects created by you, you may NOT source from a sound effects library > Music sourced from a library
Brief #2: The opening of a new audio book. Running Time: 5 Minutes approx	<p>As part of national book week, BBC Radio 4 are presenting the various chapters to some very famous gothic novels.</p> <p>They are asked you to make Chapter 5 of Mary Shelley's Frankenstein novel. It must feature a dramatic and very clear actor reading the text and actors reading any parts in quotation marks.</p> <p>This must feature ambient sound, sound effects to create atmosphere and it must feature music to keep the audience interested. The whole piece must be professionally produced as an audio novel.</p>
Running Time:	5min approx.
Delivery:	This should be delivered as a digital upload on YouTube or SoundCloud.
Things to note:	<p>The sequence HAS include:</p> <ul style="list-style-type: none"> > A Voice Over and/or Actor(s) > Sound Effects created by you, you may NOT source from a sound effects library > Music sourced from a library
Brief #3: The opening sequence of a new historical radio drama Running Time: 2 Minutes approx	<p>You have been asked by Big Finish Productions an audio company in London to create the opening sequence of a new historical radio drama based on the legend of "Sherlock Holmes".</p> <p>You must create a script based on one of Arthur Conan Doyles novels, it must not feature a narrator - it must be actor lead. The audience MUST be clear about where the opening sequence is set and the first two minutes must be dramatic. You can feature as many actors as you require. You should include sound effects and music.</p>

Running Time:	2min approx.
Delivery:	This should be delivered as a digital upload on YouTube or SoundCloud.
Things to note:	<p>The sequence HAS include:</p> <ul style="list-style-type: none">> Actor(s)> Sound Effects created by you, you may NOT source from a sound effects library> Music sourced from a library