

Unit 17 - Visual and Special Effects

Unit 17 - Production Brief



<p>Brief #1: TV Title Sequence</p>	<p>A new TV Drama is about to launch and the BBC have asked your company to provide a title sequence made up of visual and special effects. The show involves life on board a space station. The show has one lead actor/actress who is an alien.</p> <p>You have been asked to produce the shows title sequence which is to last around 1 minute. Music can be sourced from a copyright free source such as KPM.</p> <p>The title sequence should reflect the space station itself and the lead actor and should contain credits for 6 main characters and an executive producer credit.</p> <p>The style of the drama and what you include in it is entirely open as this has not yet been set by the programme makers.</p>
<p>Running Time:</p>	<p>1min approx.</p>
<p>Delivery:</p>	<p>This should be delivered as a digital upload on YouTube.</p>
<p>Things to note:</p>	<p>The sequence should include at least 2x special effect and 1x Visual Effect Suggestions would be that the actor have some kind of make up, the space station might be a model, the visual effects might be space or the station orbiting a planet of some sort.</p>
<p>Brief #2: Scene within a film.</p>	<p>Your company has been asked to pitch a special & visual effect sequence for a new British Film. The client has simply asked you to create a sequence of your choice lasting two minutes. It should contain at least three different visual effects and one special effect. It can literally be of anything the company simply wants to see what you can do. They have also requested no dialogue is to be used in the scene but sound effects and music should be included.</p>
<p>Running Time:</p>	<p>2min approx.</p>
<p>Delivery:</p>	<p>This should be delivered as a digital upload on YouTube.</p>
<p>Things to note:</p>	<p>The sequence should include at least 3x visual effects and 1x special Effect</p>
<p>Brief #3: Music Video Sequence</p>	<p>Your company has been asked to demonstrate their ability to create a new music video for a popular pop band. The band leader has asked to see an example of your work and asked you to create a surreal music video sequence of your choice lasting two minutes. It should contain at least three different visual effects and one special effect. The music genre is pop and the more effects used the better. You may also include a singing artist and may use a song that already has a video providing you do not duplicate what that video has already done.</p>
<p>Running Time:</p>	<p>2min approx.</p>
<p>Delivery:</p>	<p>This should be delivered as a digital upload on YouTube.</p>
<p>Things to note:</p>	<p>The sequence should include at least 3x visual effects and 1x special effect. This is a music video so should be made in that style.</p>