Unit 7 - Journalism and the News Industry

Unit 7 - Production Brief

Brief:	You have been approached by the BBCs Newsround Editor. BBC Newsround is looking for a 1min 45second news story to be broadcast live on their website and on the BBC TV Channel. The story must be on a current issue and relevant to the target audience of Newsround. It must also be presented in Newsround style. You will be given a time slot when you must broadcast your story, note please that your story may be selected for actual transmission and therefore your timings need to be exact - you cannot be late for transmission. You will have to fill the whole 1min 45secs exactly, not a second over or under. The story must be extremely well researched, planned and adhere to broadcasting standards both technically and editorially. Language and mode of address used must also be relevant to the target audience and equally the story must be of value. You have a range of options in which to present your story: 1) A live studio based story with presenter only and a suitable keyed background. 2) A live studio based story with presenter intro for 15 seconds and 1min 30seconds of pre-recorded VT, however you must make ALL the material yourself. 3) A complete VT Package played into the studio at the correct time but you must have some form of presenter in the package.
Running Time:	1min 45secs
People Required:	You will need to present your story so will require a PA, Director/Vision Mixer, Camera Operator and Sound Recordist.
Delivery:	You should record this live in our TV Studio and upload two versions of the story - the written version and the studio recorded version.
Things to note:	The BBC Newsround Editor will need to approve your story so will need to see the story from concept to finished studio piece, make sure your blog contains every version of the story from early draft to completed piece.